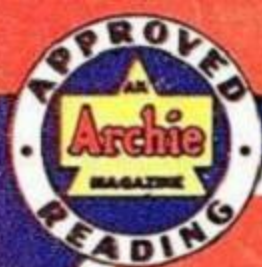


IF YOU KNEW SUZIE LIKE WE KNOW-



ANC

SUZIE

NO. 85

COMICS

FEB.

SUZIE, ARE YOU SURE YOU'VE HAD EXPERIENCE AT FLIPPING FLAPJACKS?





WEB COMIC UNIVERSE.COM

The **ALL-AMERICAN**
NEWSSTAND!! BECAUSE ALL AMERICA IS
 BUYING THE **Archie** COMIC GROUP!



**GOOD, CLEAN FUN FOR
 THE WHOLE FAMILY!**

SUZIE COMICS, February, 1952, Volume 1, Number 55. Published bi-monthly by CLOSE-UP, INC., 420 DeSoto Avenue, St. Louis 7, Missouri. Editorial offices: 211 Church Street, New York 18, N. Y. Chicago advertising office: 35 East Wacker Drive, Chicago 11, Illinois. Hollywood office: 6645 Hollywood Blvd., Los Angeles 28, Calif. Entered as second-class matter at the Post Office at St. Louis, Mo., September 25, 1939, under the Act of March 3, 1879. Copyright, 1951, by CLOSE-UP, INC. Yearly subscription, 60c in the U. S. A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in the U. S. A.

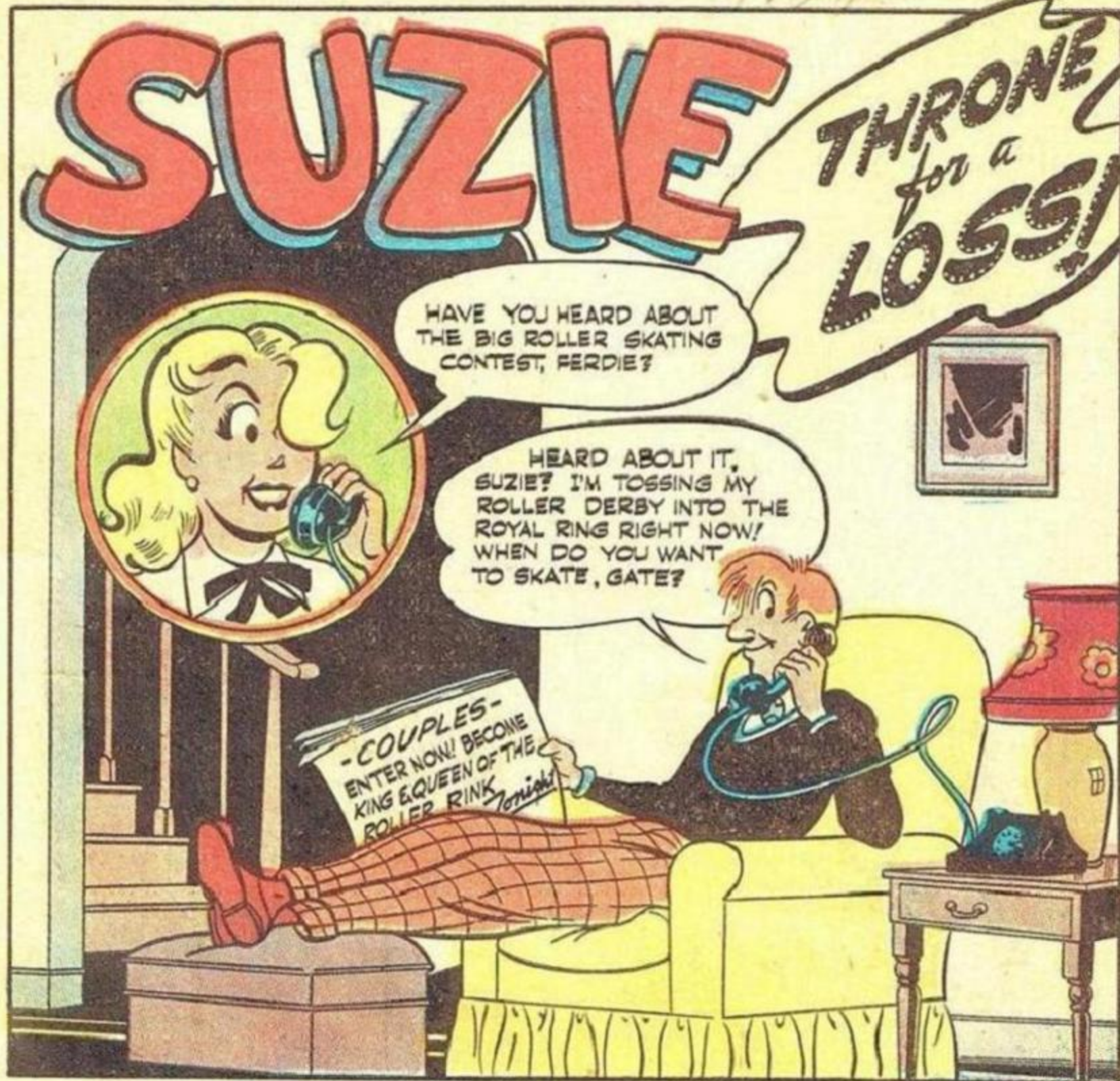
SUZIE

THRONE
for a
LOSS!

HAVE YOU HEARD ABOUT THE BIG ROLLER SKATING CONTEST, FERDIE?

HEARD ABOUT IT, SUZIE? I'M TOSSING MY ROLLER DERBY INTO THE ROYAL RING RIGHT NOW! WHEN DO YOU WANT TO SKATE, GATE?

-COUPLES-
ENTER NOW! BECOME
KING & QUEEN OF THE
ROLLER RINK
Tonight!



THIS AFTERNOON IF I CAN, FERDIE! THAT'S WHY I CALLED!

WE'LL TALK ABOUT IT WHEN I GET THERE, CHICK! (CLICK!)

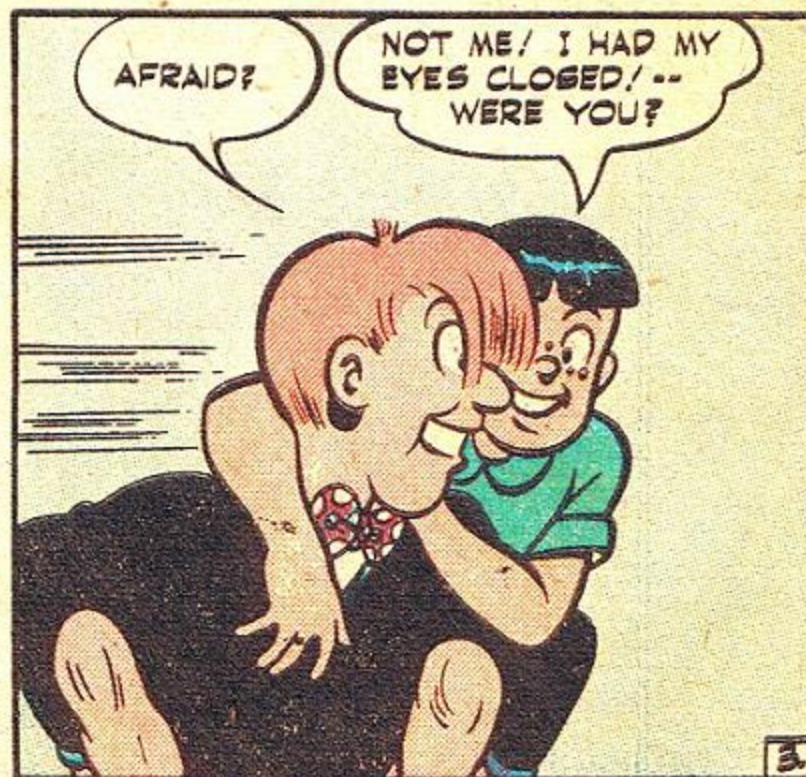
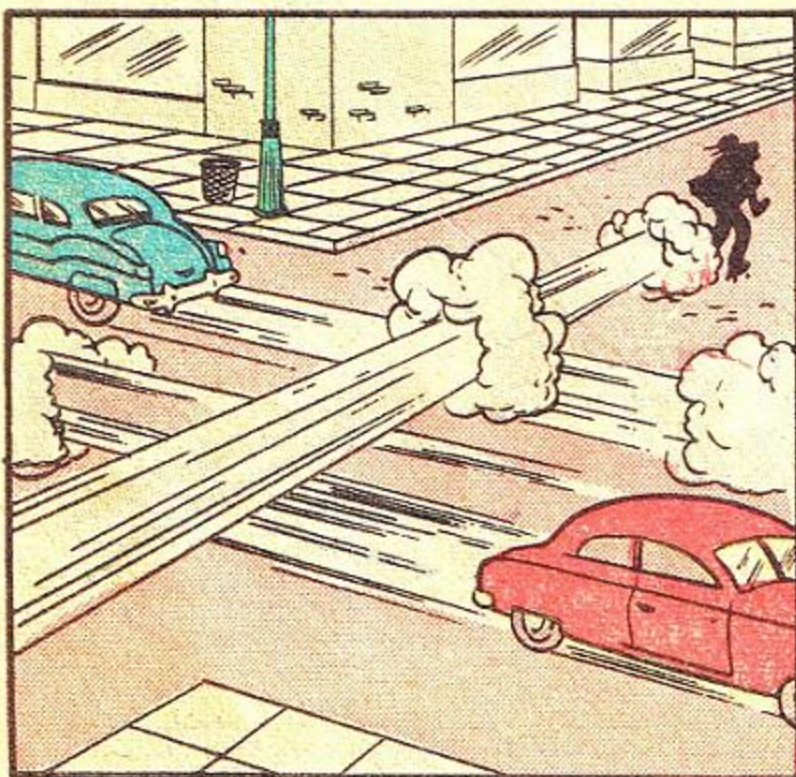
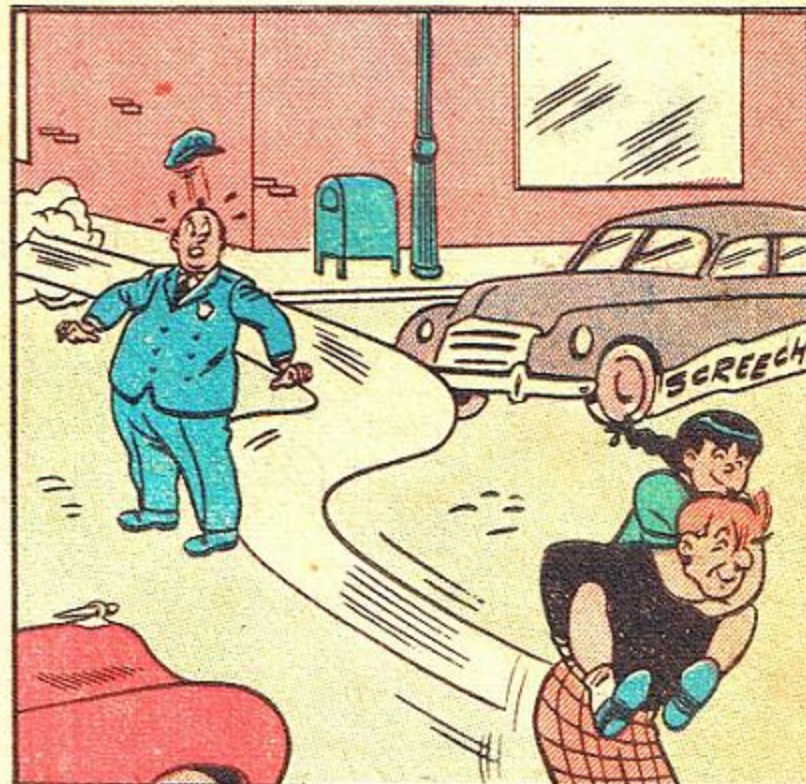
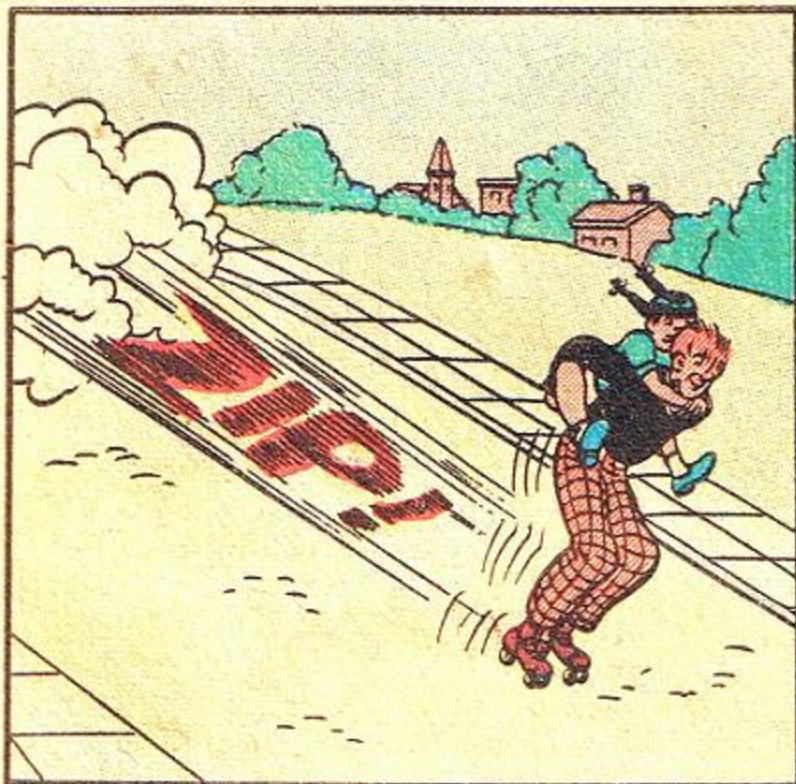
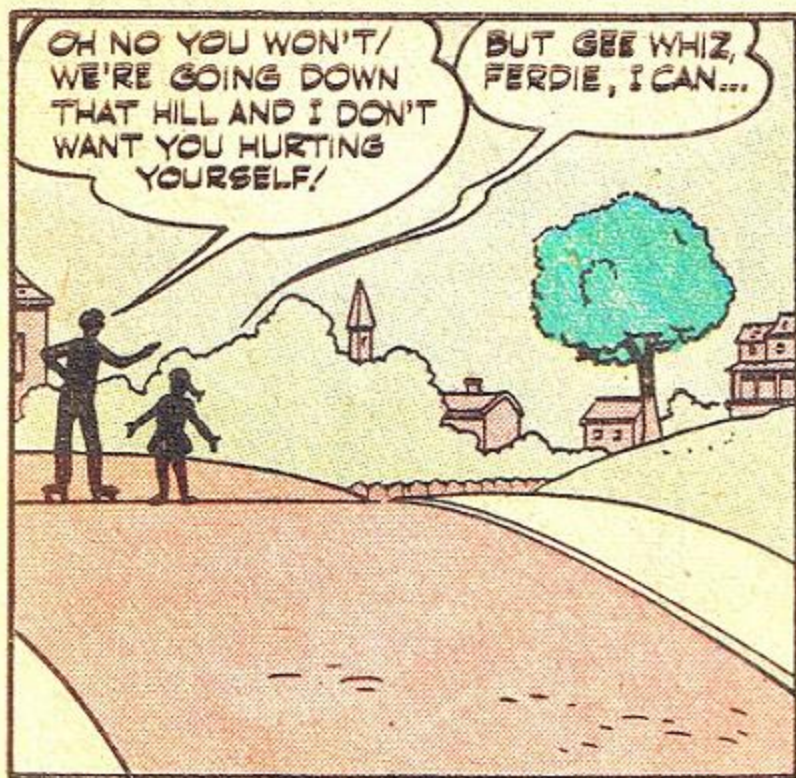


FERDIE !!

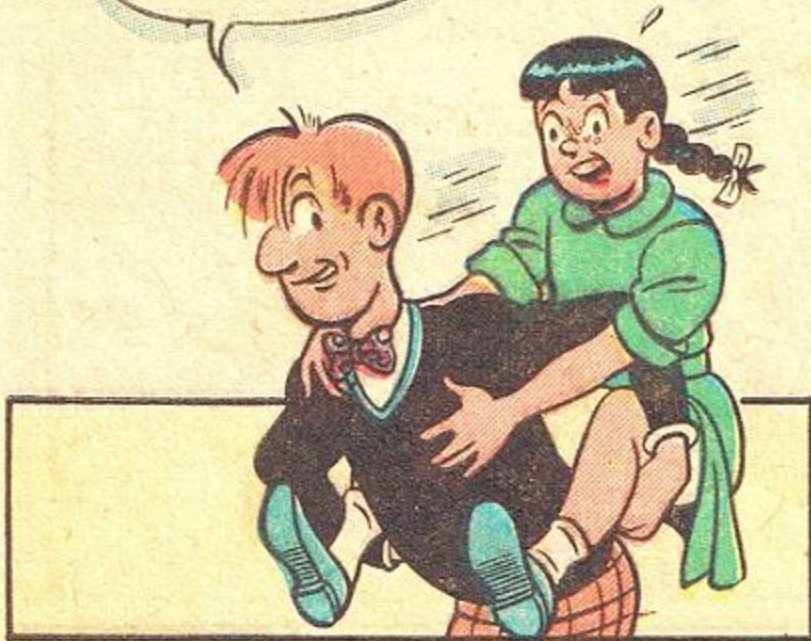
JUST CALL ME "SPEED" KEE! LET'S GET ROLLIN'!





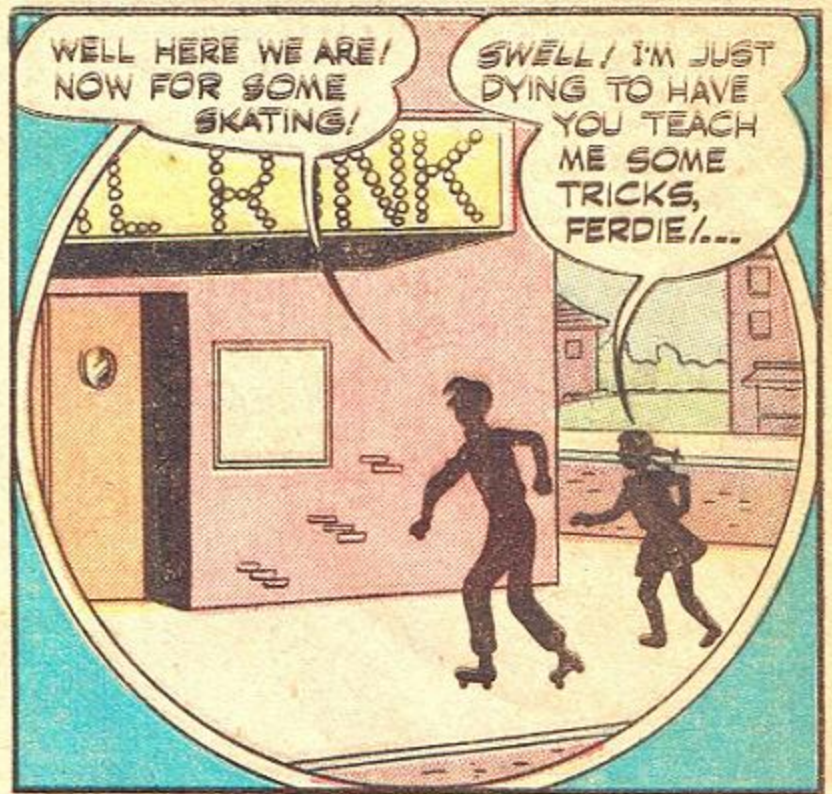


NAW!-- I HAD
MINE CLOSED
TOO!

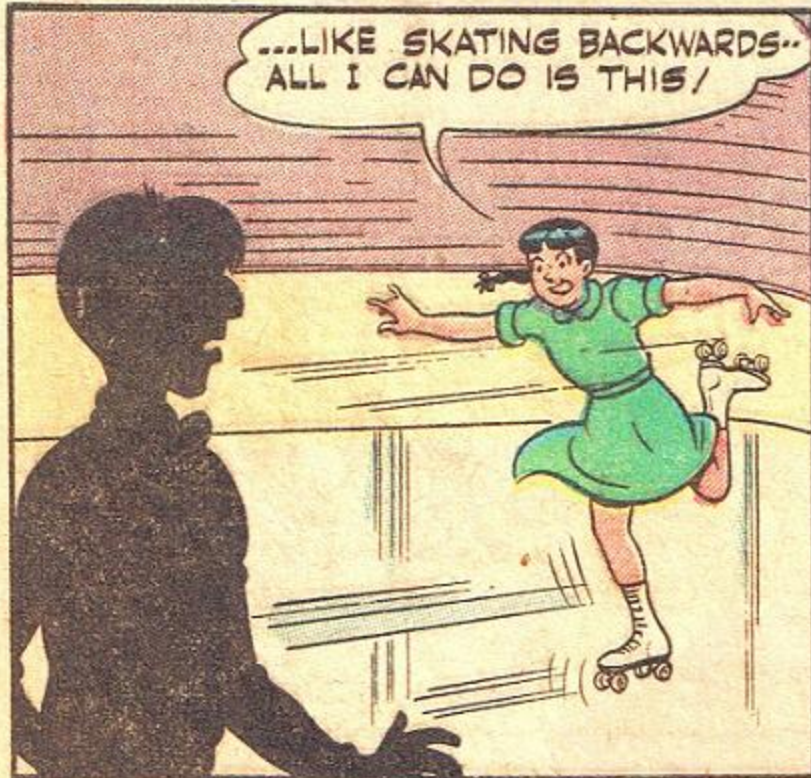


WELL HERE WE ARE!
NOW FOR SOME
SKATING!

SWELL! I'M JUST
DYING TO HAVE
YOU TEACH
ME SOME
TRICKS,
FERDIE!...



...LIKE SKATING BACKWARDS--
ALL I CAN DO IS THIS!



... A LITTLE FIGURE
SKATING!..



AND A PIROUETTE
OR TWO--

BUT ANGELA!
YOU'RE TERRIFIC!



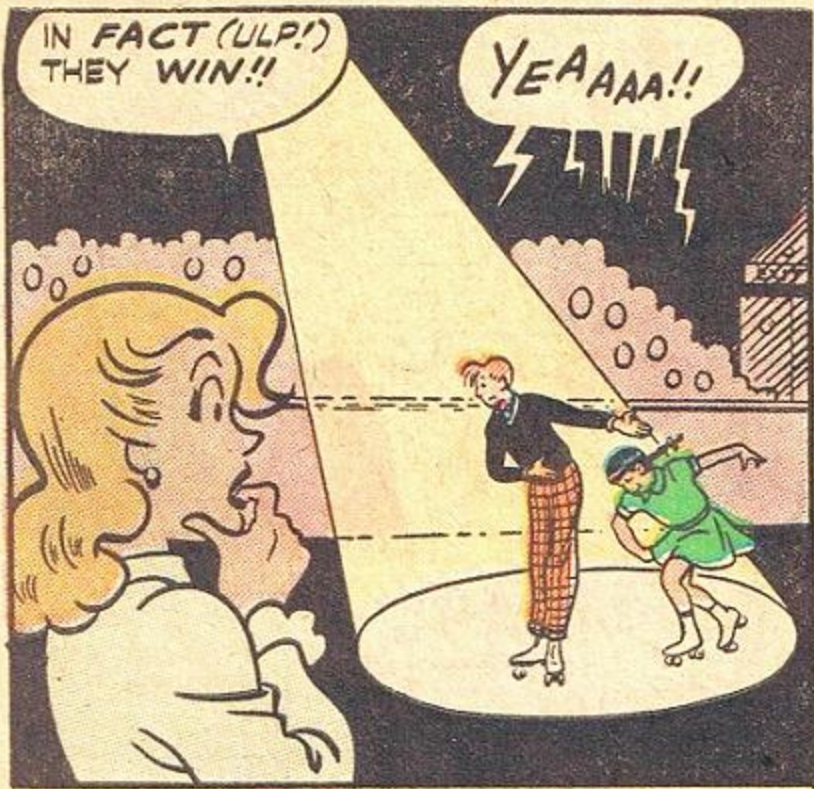
WELL-- I DO HOLD
THE CHAMPIONSHIP
FOR MY AGE-- BUT
ONLY AGAINST A
BUNCH OF KIDS--

DANCING ON
SKATES LIKE IN THE
CONTEST TONIGHT
IS REALLY MY
SPECIALTY!

SHALL
WE?







IN FACT (ULP!) THEY WIN!!

YEA AAA!!



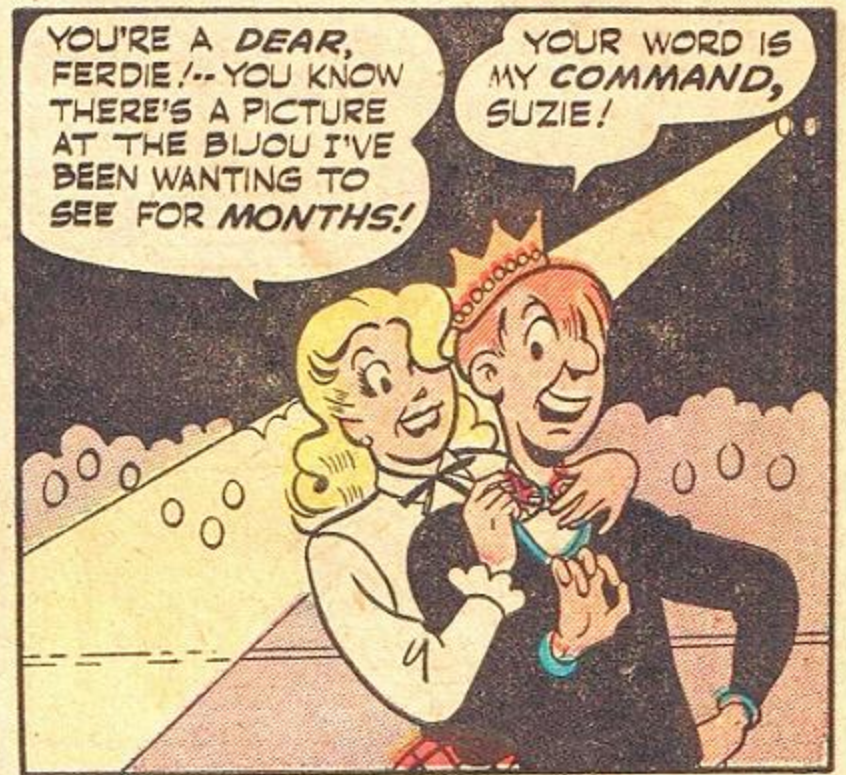
CONGRATULATIONS, YOUR MAJESTIES!

THANKEW!!



WILL YOU EVER FORGIVE ME FOR TREATING YOU SO SHABBILY THIS MORNING, FERDIE?

WHY NOT? --I ALWAYS DO, DON'T I?



YOU'RE A DEAR, FERDIE!-- YOU KNOW THERE'S A PICTURE AT THE BIJOU I'VE BEEN WANTING TO SEE FOR MONTHS!

YOUR WORD IS MY COMMAND, SUZIE!



LATER-- HAVING A GOOD TIME, YOUR MAJESTY?

WONDERFUL! YOUR MAJESTY!! BUT WHERE'S AUNT SUZIE? I THOUGHT

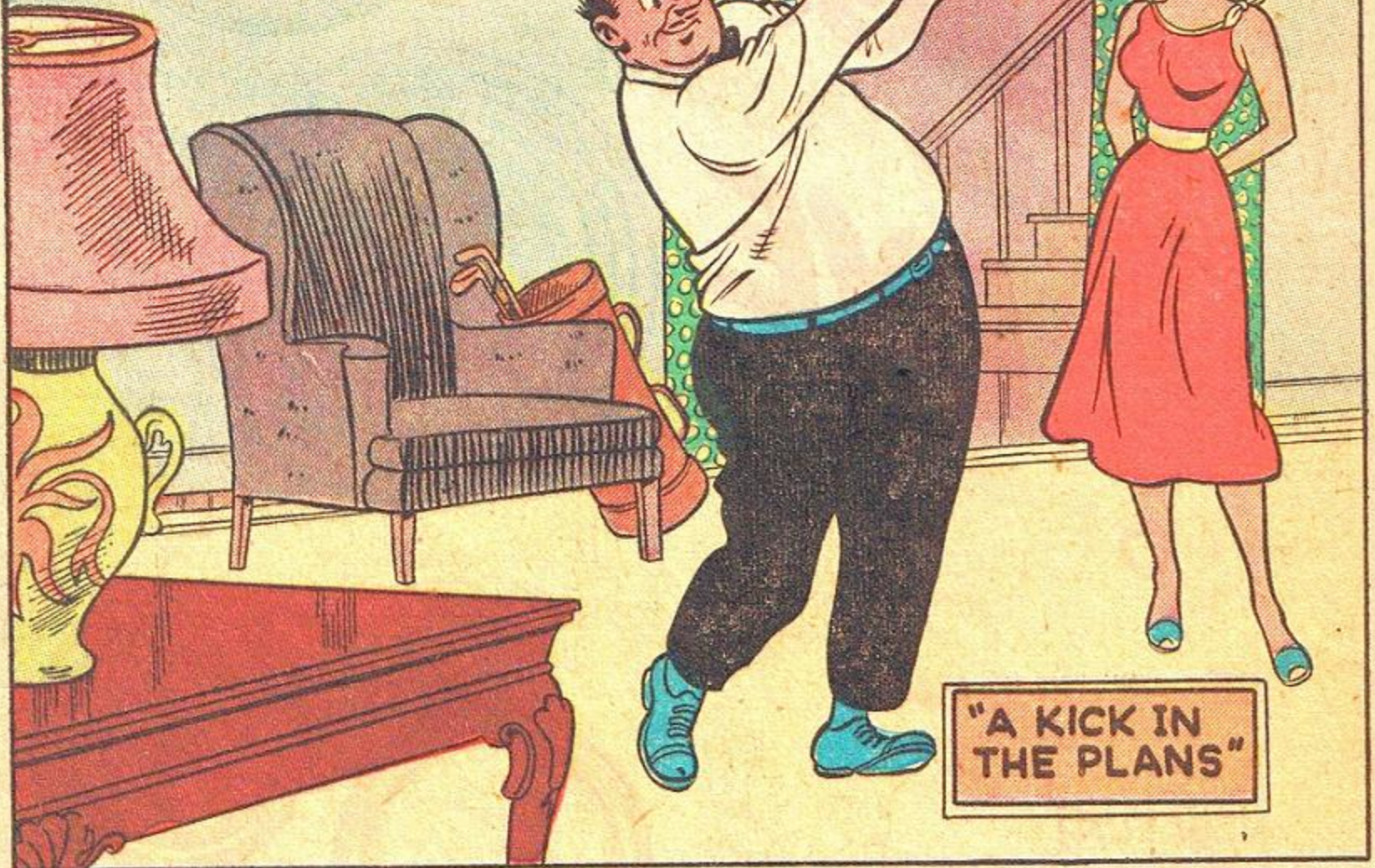
SURE SHE'D WIND UP WITH US!



NIX! THIS IS YOUR NIGHT, MY QUEEN!

SUZIE SAID SHE WANTED TO GO TO THE MOVIES-- SO I SENT HER!

SUZIE



"A KICK IN THE PLANS"

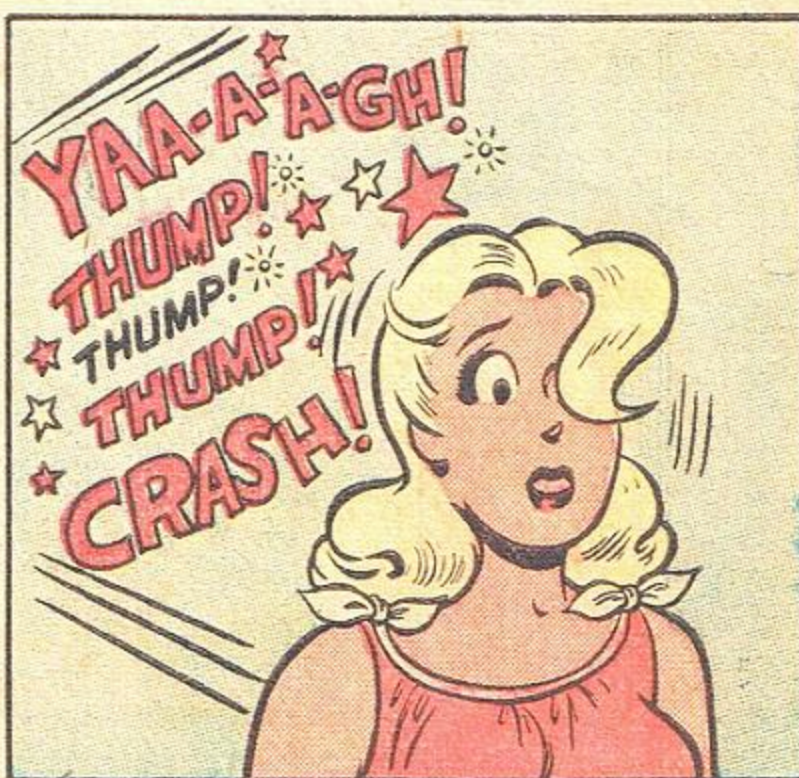
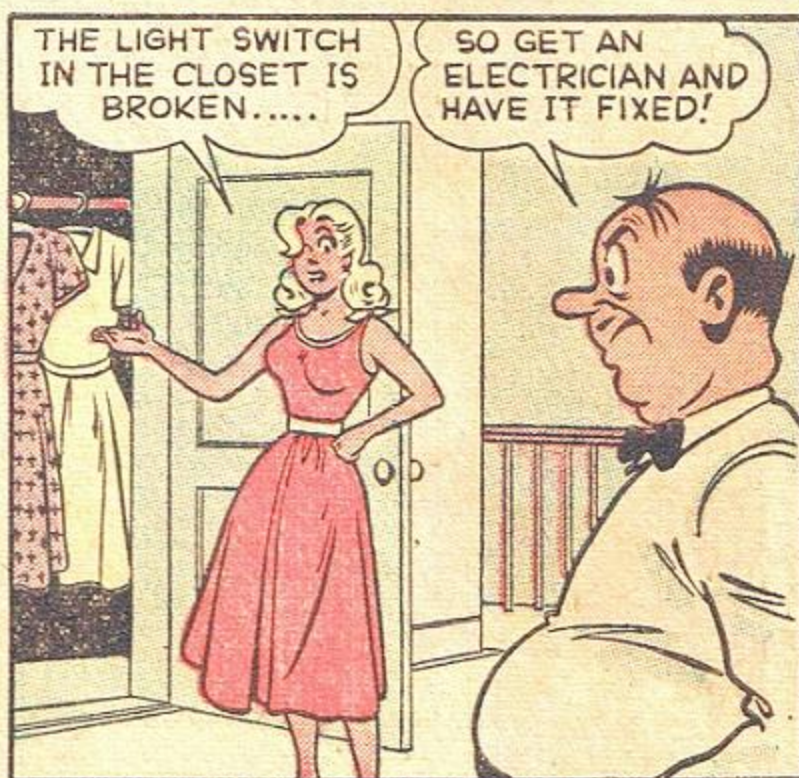
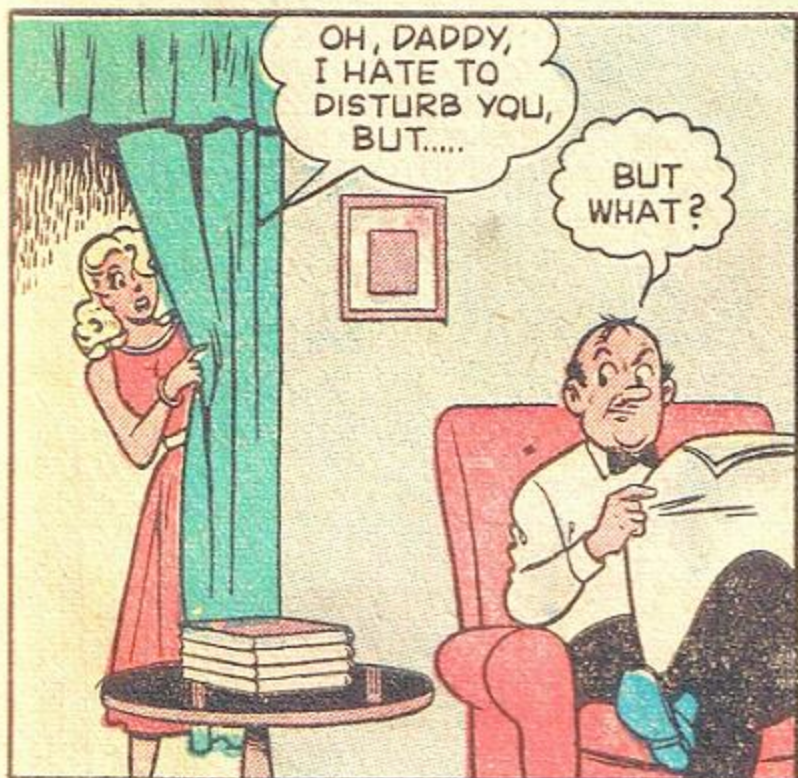


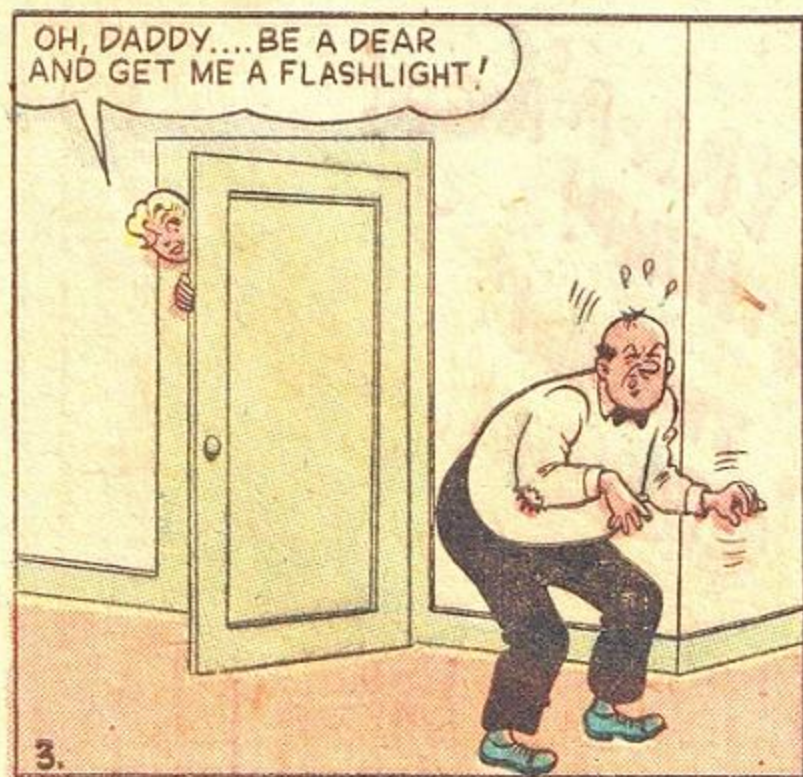
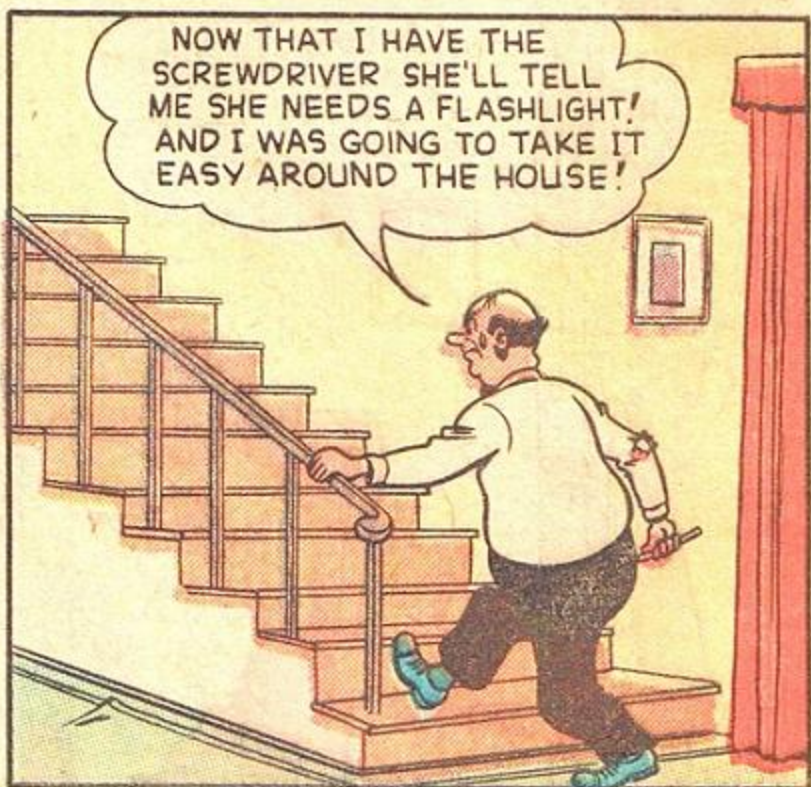
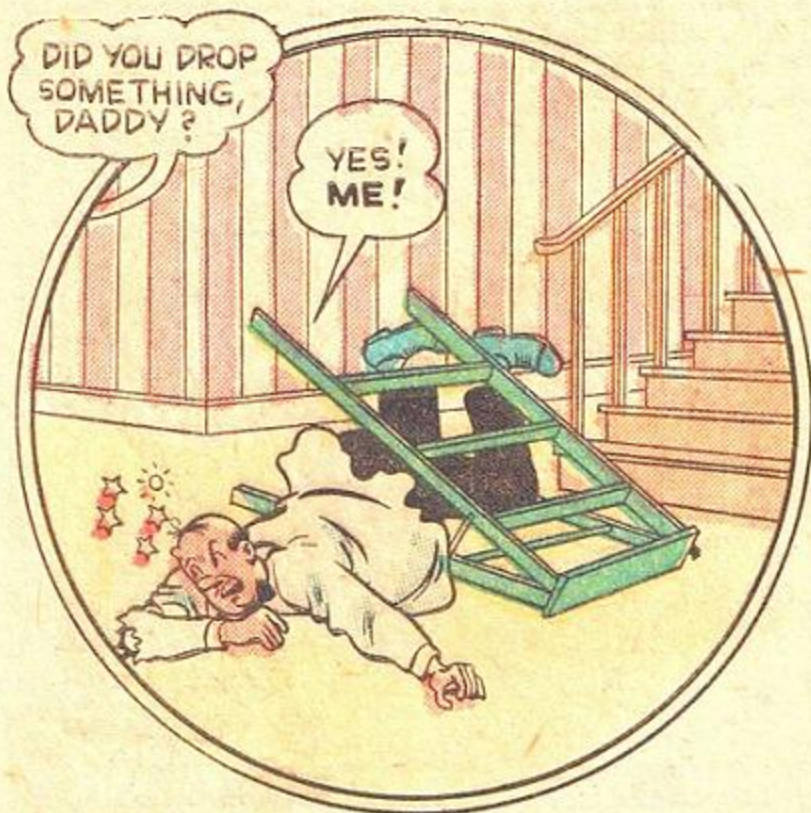
WHAT'RE YOU DOING, DAD?

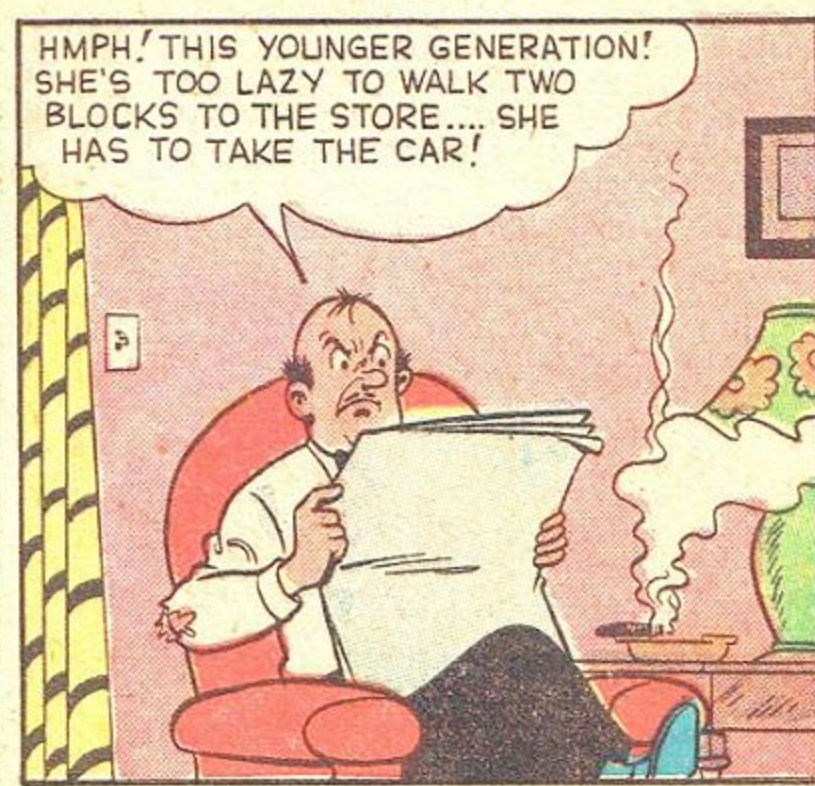
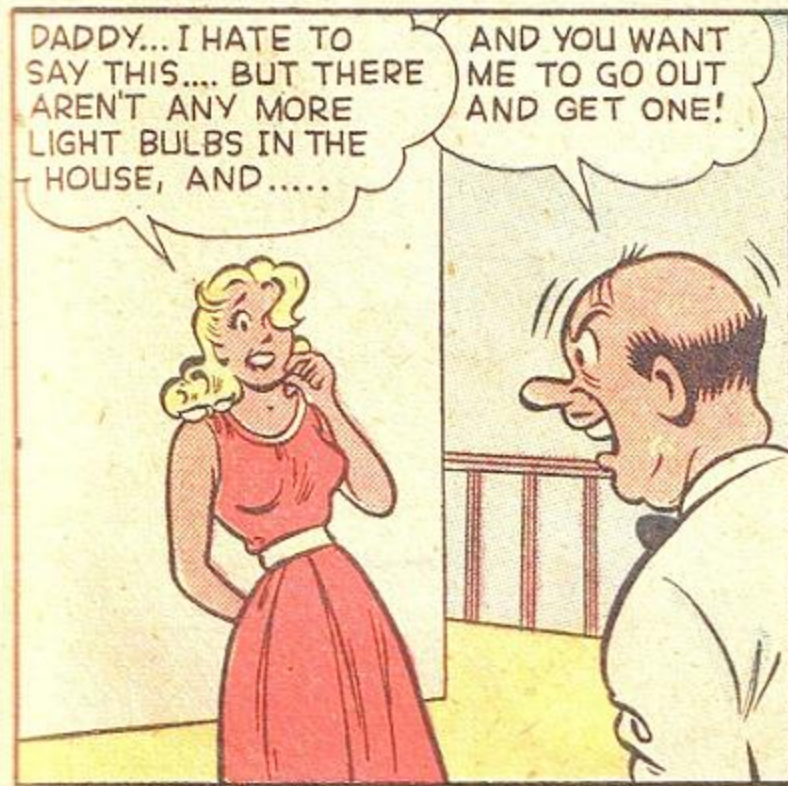
PRACTISING UP ON MY GOLFING!

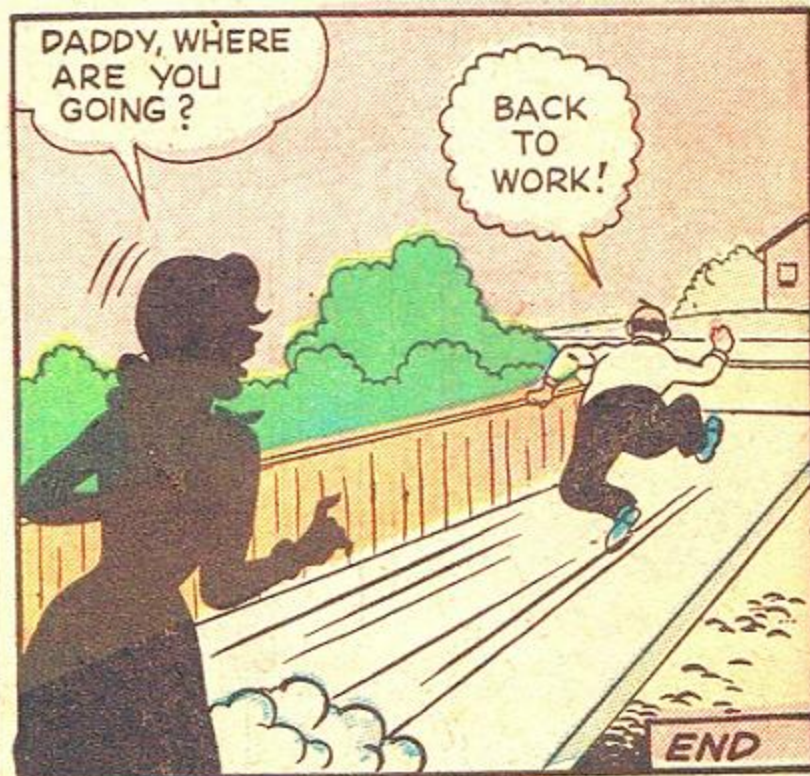
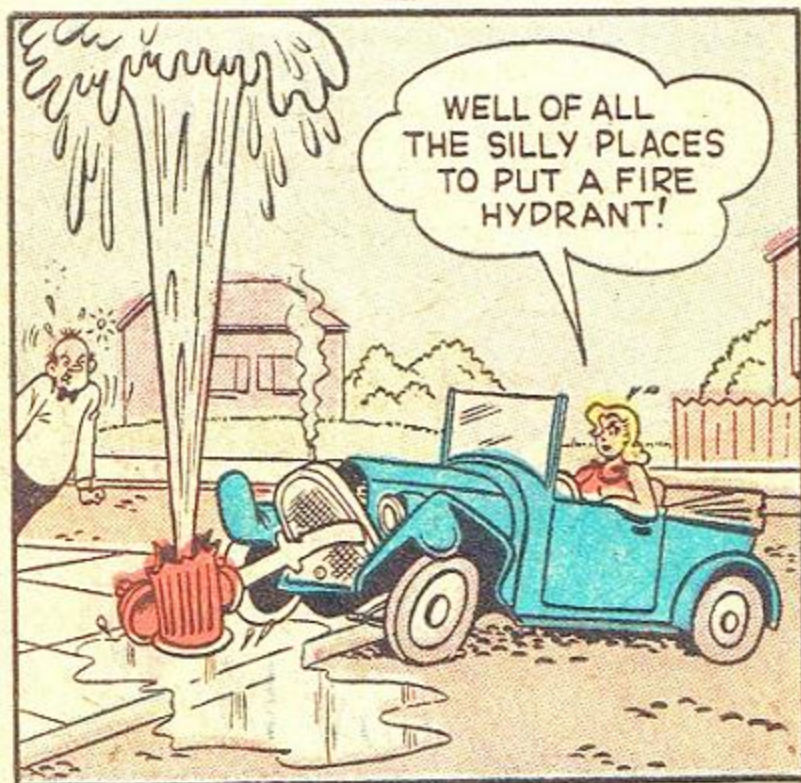
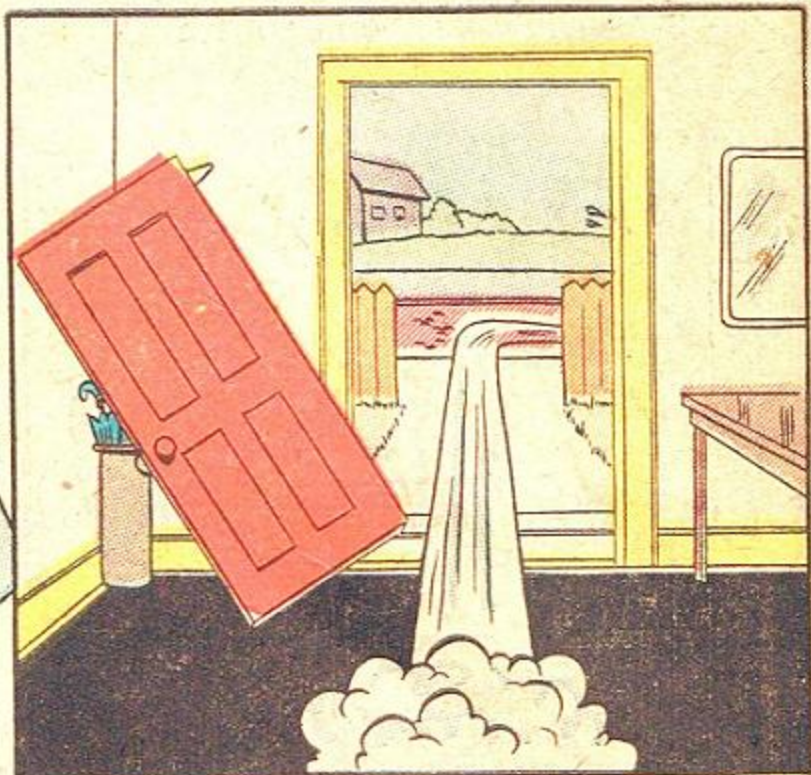
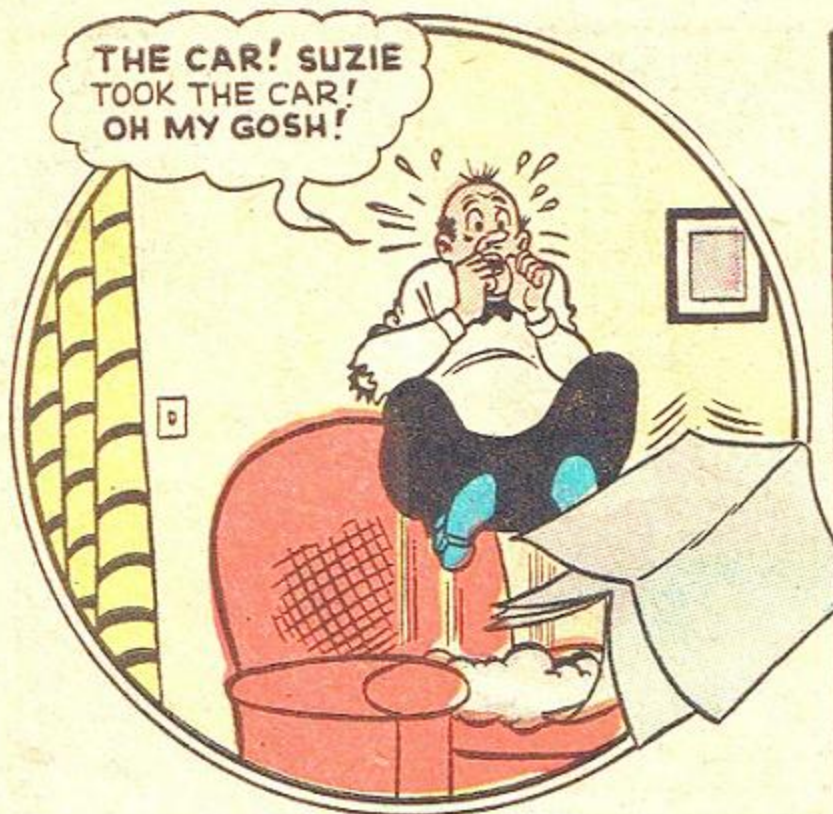


I START MY ONE WEEK VACATION TODAY AND I INTEND TO SPEND IT OUT ON THE GOLF LINKS AND IN THE EASY CHAIR..... NO FANCY VACATIONS FOR ME!









SUZIE FUN PAGE

MAKE THIS

A BED FOR YOUR DOLL

FRUIT BASKET



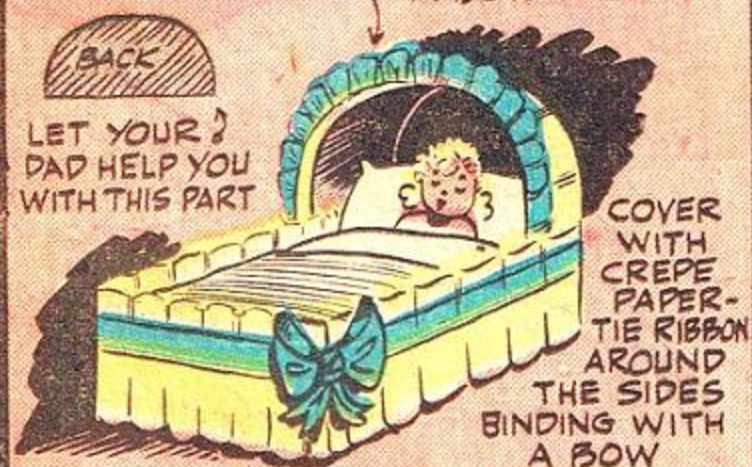
MOVE HANDLE BACK

CARDBOARD BACK

MAKE A RUFFLE TO GO AROUND THE OUTER EDGE. TIE A RIBBON ALL AROUND THE UPPER EDGE WITH A BOW IN FRONT



LET YOUR DAD HELP YOU WITH THIS PART



COVER WITH CREPE PAPER - TIE RIBBON AROUND THE SIDES BINDING WITH A BOW

RIDDLES ON PARADE

- 1- WHAT IS THE HARDEST THING ABOUT LEARNING TO RIDE A BICYCLE?
- 2- WHERE WAS KING SOLOMON'S TEMPLE?
- 3- WHAT HAS FOUR EYES AND RUNS MORE THAN FOUR-THOUSAND MILES?
- 4- WHAT WORD WILL MAKE YOU SICK IF YOU TAKE AWAY THE FIRST LETTER?

DO YOU KNOW...

- 1- WHERE THERE'S A WILL THERE'S ALWAYS A RELATIVE -
- 2- GIRLS WHO PLAY WITH FIRE SELDOM STRIKE A MATCH -
- 3- NO GIRL IS SO ANGELIC TO PREFER A HALO TO A HAT
- 4- YOU CAN'T THROW BAD HABITS OUT THE WINDOW - YOU HAVE TO COAX THEM DOWN THE STAIRS STEP BY STEP

ANSWERS TO RIDDLES -
 1- THE PAVEMENT 2- ON THE SIDE OF HIS HEAD 3- THE MISSISSIPPI RIVER 4- "MUSIC"

LOVE

WILL FIND A WAY!

WILL IT BE CUTE BETTY COOPER OR RICH VERONICA LODGE WHO WILL WIN ARCHIE IN THEIR ETERNAL TRIANGLE? IT'S HARD TO GUESS, BUT LOVE WILL FIND A WAY IN...

Archie's
Girls

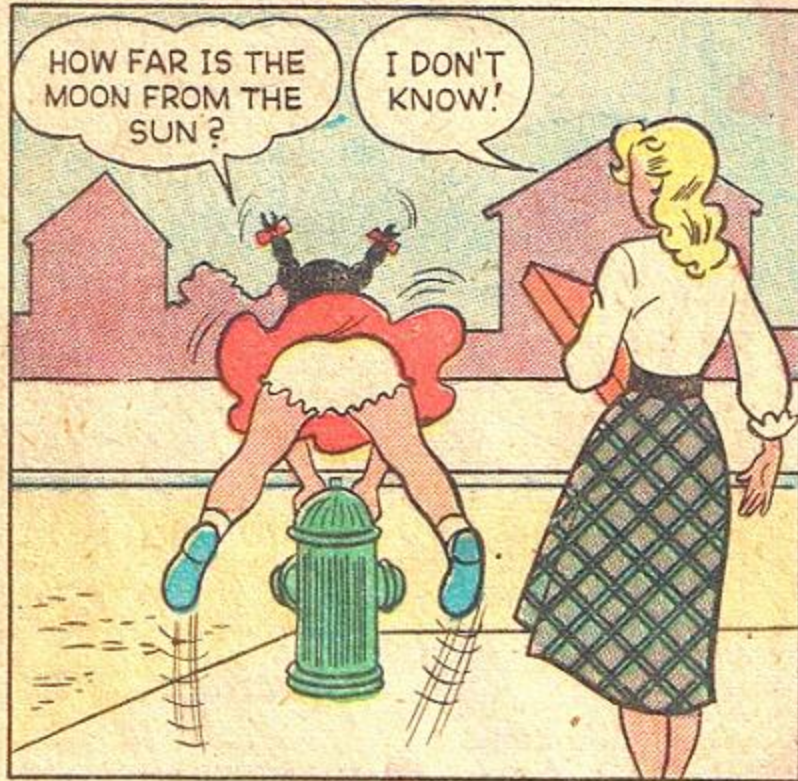
Betty and Veronica

COMICS

GOSH, YOU'RE A HARD GIRL TO REACH VERONICA! I JUST DROPPED IN TO ASK YOU TO JOIN ME IN A SODA!

I WISH THAT ARCHIE WOULD BREAK HIS NECK - OVER ME, I MEAN!





SUZIE

IN
WHITE
IN THE
NIGHT

HI, SUZIE, IT'S A LOVELY NIGHT, LET'S GO FOR A WALK.

CERTAINLY NOT THE WAY YOU'RE DRESSED NOW!

WHAT'S THE MATTER WITH THE WAY I'M DRESSED. I'M WEARING MY NEW NAVY BLUE SUIT AND TURTLE NECK SWEATER TO MATCH!

THAT'S JUST IT. THEY ARE ALL DARK COLORS AND YOU SHOULD WEAR SOMETHING WHITE AT NIGHT. HOW DO YOU EXPECT A DRIVER TO SEE YOU IN THE DARK?

THAT'S SILLY, WHY DO YOU THINK THEY INVENTED HEADLIGHTS!

THAT'S NOT RELIABLE ENOUGH. NOTICE THAT I'M WEARING A WHITE JACKET AND A WHITE PURSE.

ENOUGH OF THIS TALK! LET'S WALK!

FERDIE! WATCH OUT!

WOOSH

GOSH, THAT WAS CLOSE!

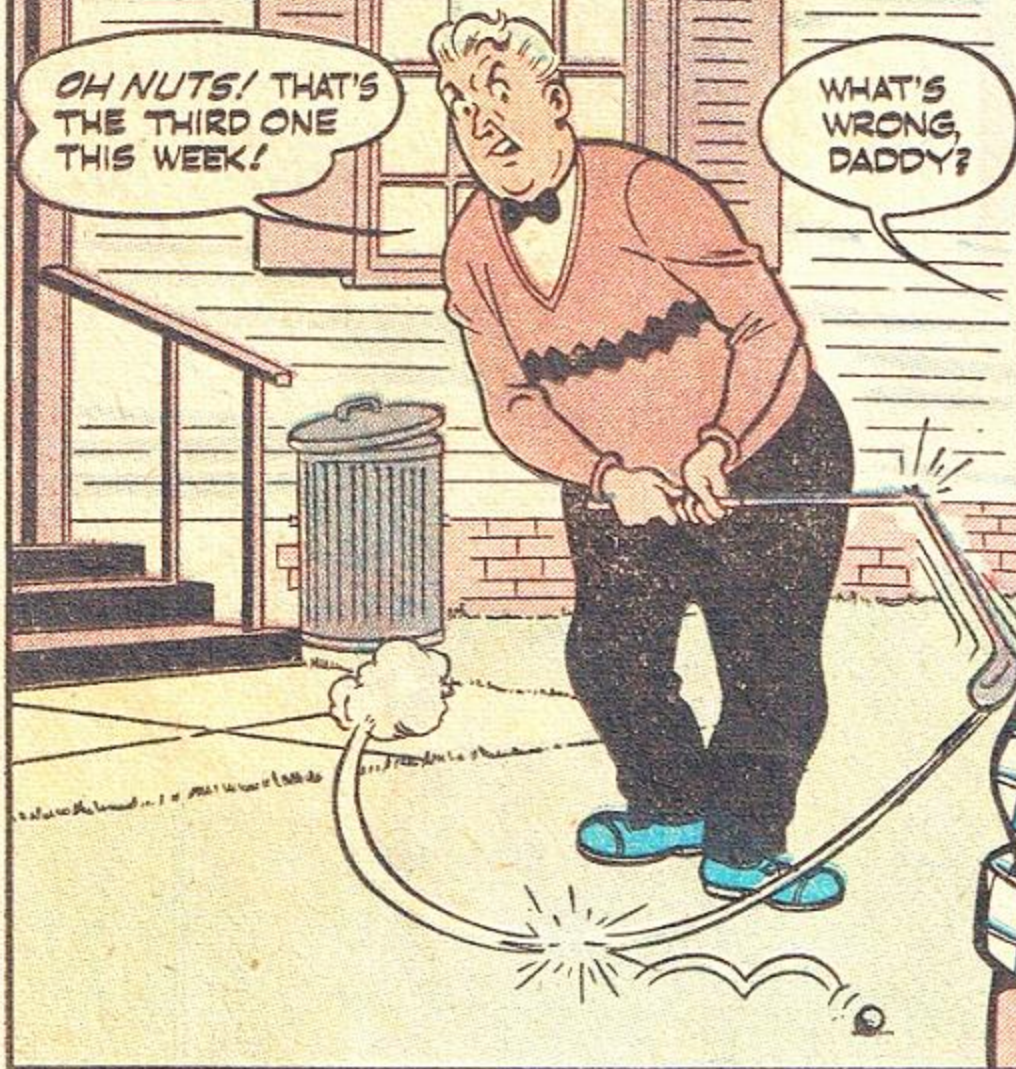
WELL, THAT'S SOME HELP. YOUR FACE IS NOW COMPLETELY DRAINED OF COLOR AND A NICE SHADE OF WHITE!

SUZIE SAYS:

WEAR SOMETHING WHITE AND YOU'LL BE SEEN BY CARS AT NIGHT.

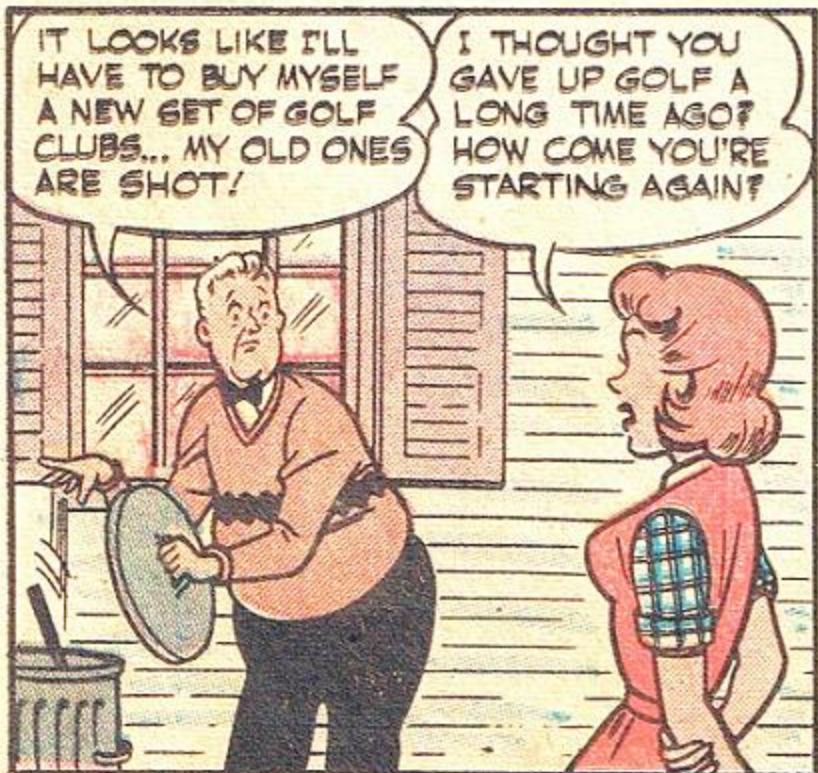
Ginger

TAKE IT EASEL



OH NUTS! THAT'S THE THIRD ONE THIS WEEK!

WHAT'S WRONG, DADDY?



IT LOOKS LIKE I'LL HAVE TO BUY MYSELF A NEW SET OF GOLF CLUBS... MY OLD ONES ARE SHOT!

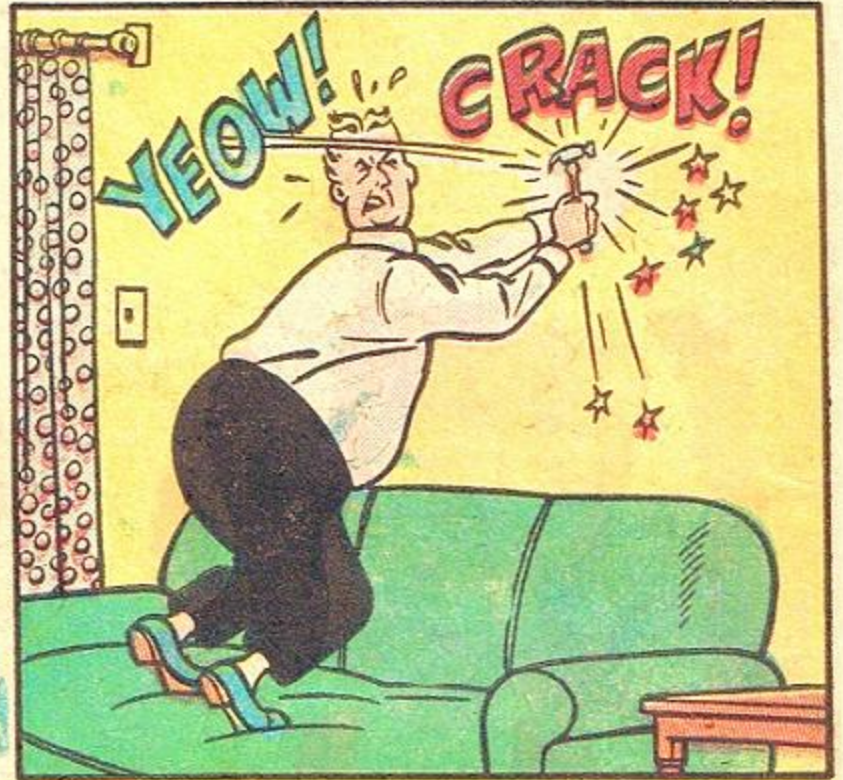
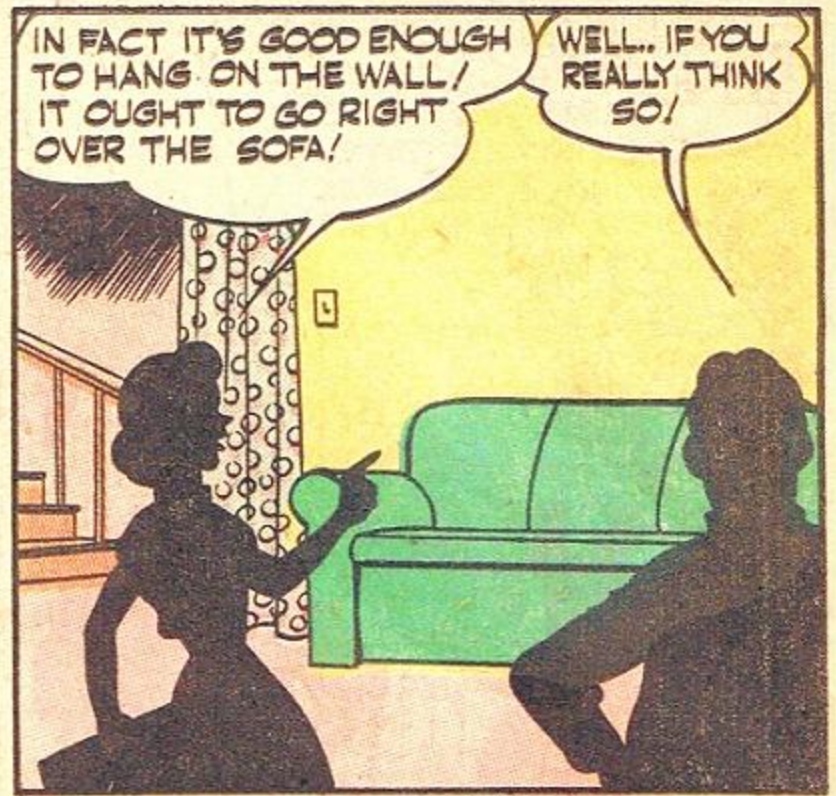
I THOUGHT YOU GAVE UP GOLF A LONG TIME AGO? HOW COME YOU'RE STARTING AGAIN?

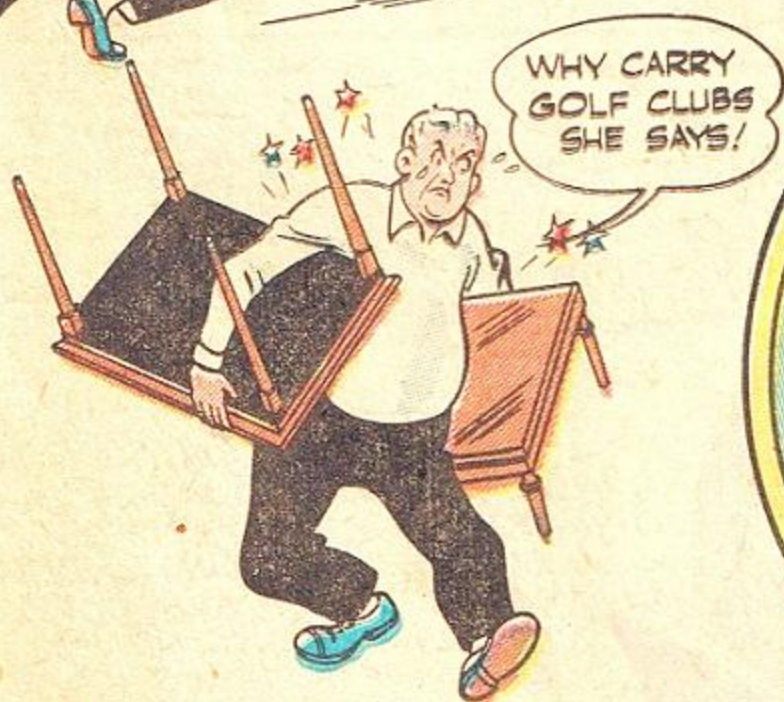
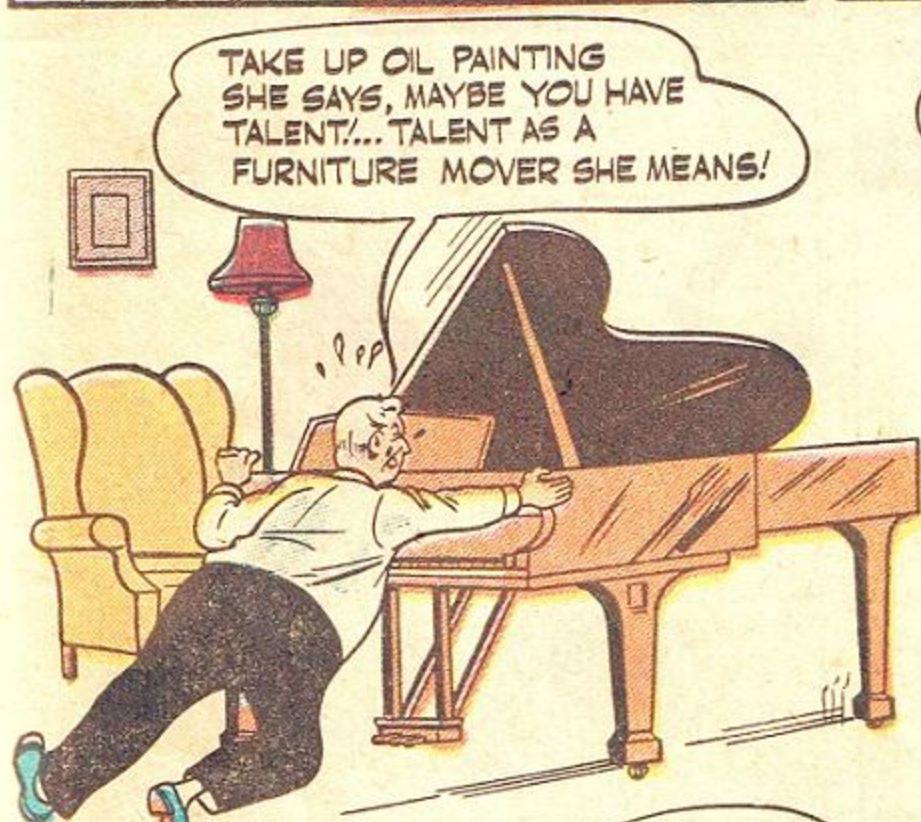
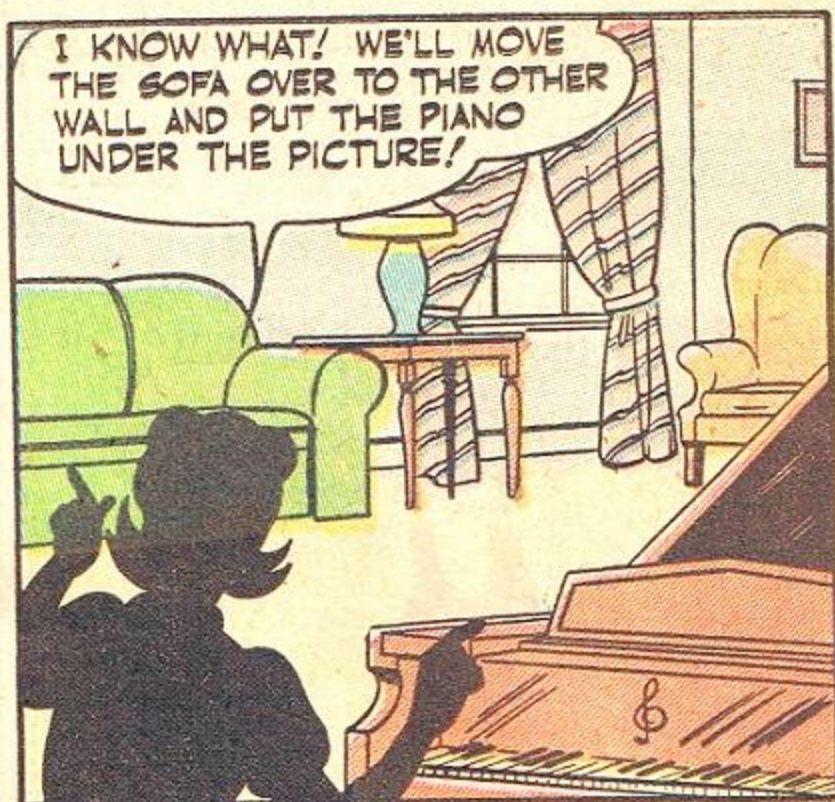


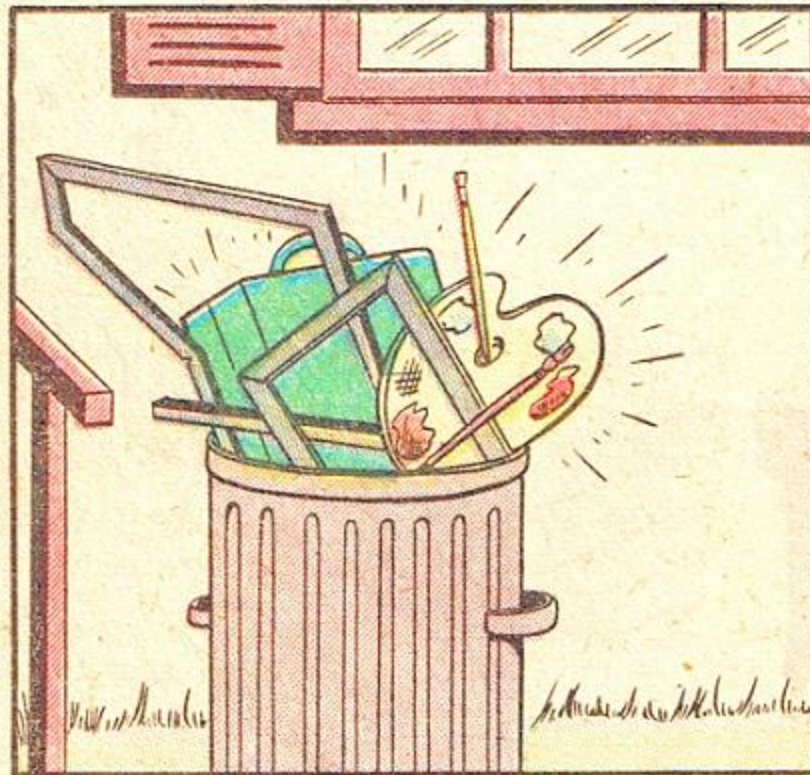
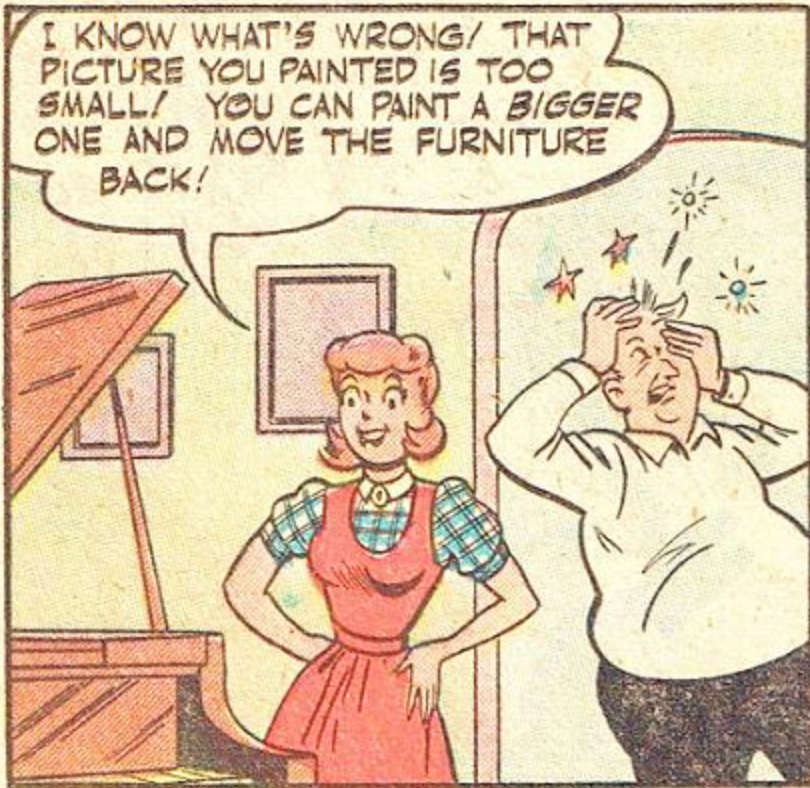
IT'S GOOD FOR ME... I NEED A HOBBY OF SOME SORT! SOMETHING TO RELAX ME!

I'VE GOT SOMETHING MUCH BETTER THAN GOLF AND IT'S LESS EXPENSIVE!











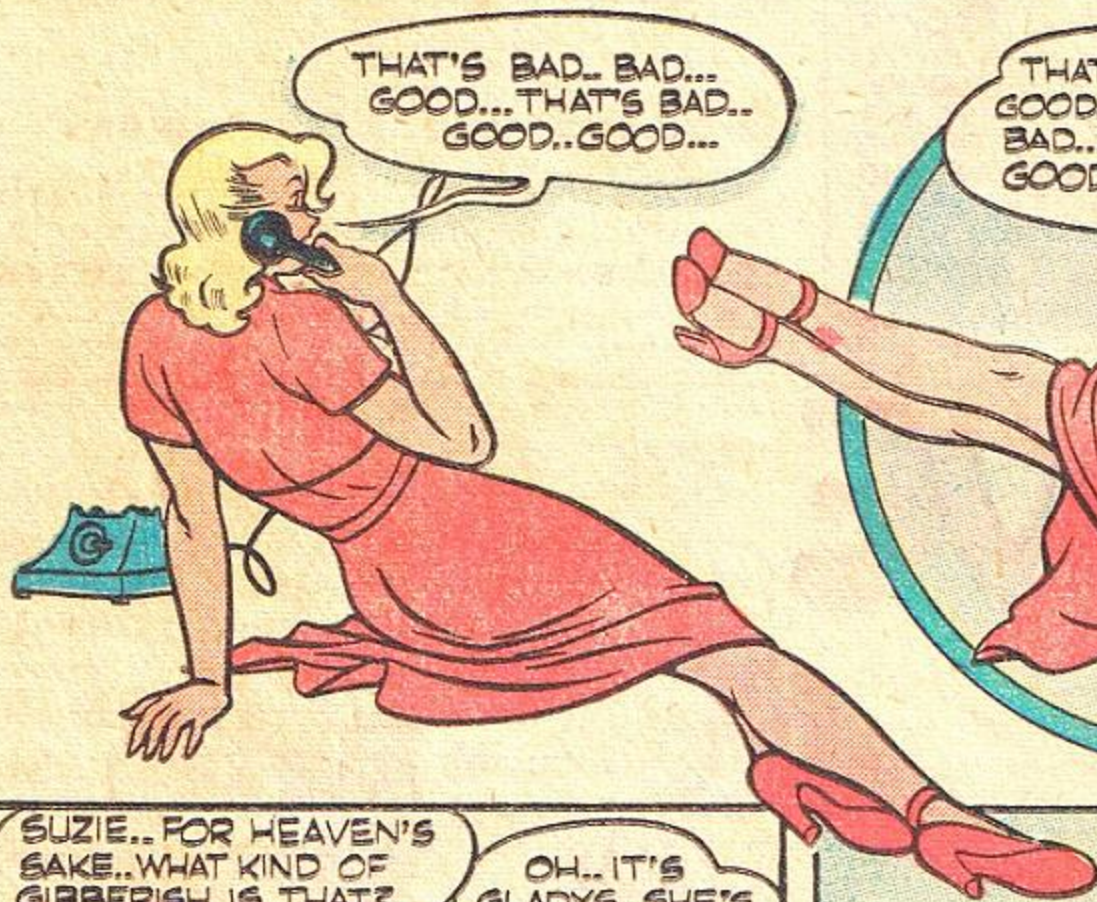
READ **Laugh** 'CAUSE THE WORLD READS **Laugh** WITH YOU!



YES, EVERYBODY IN THE WORLD LIKES TO LAUGH! THAT'S WHY EVERYBODY'S BUYING AND READING **LAUGH** COMICS! GET YOUR COPY OF **LAUGH** COMICS NOW... STARRING

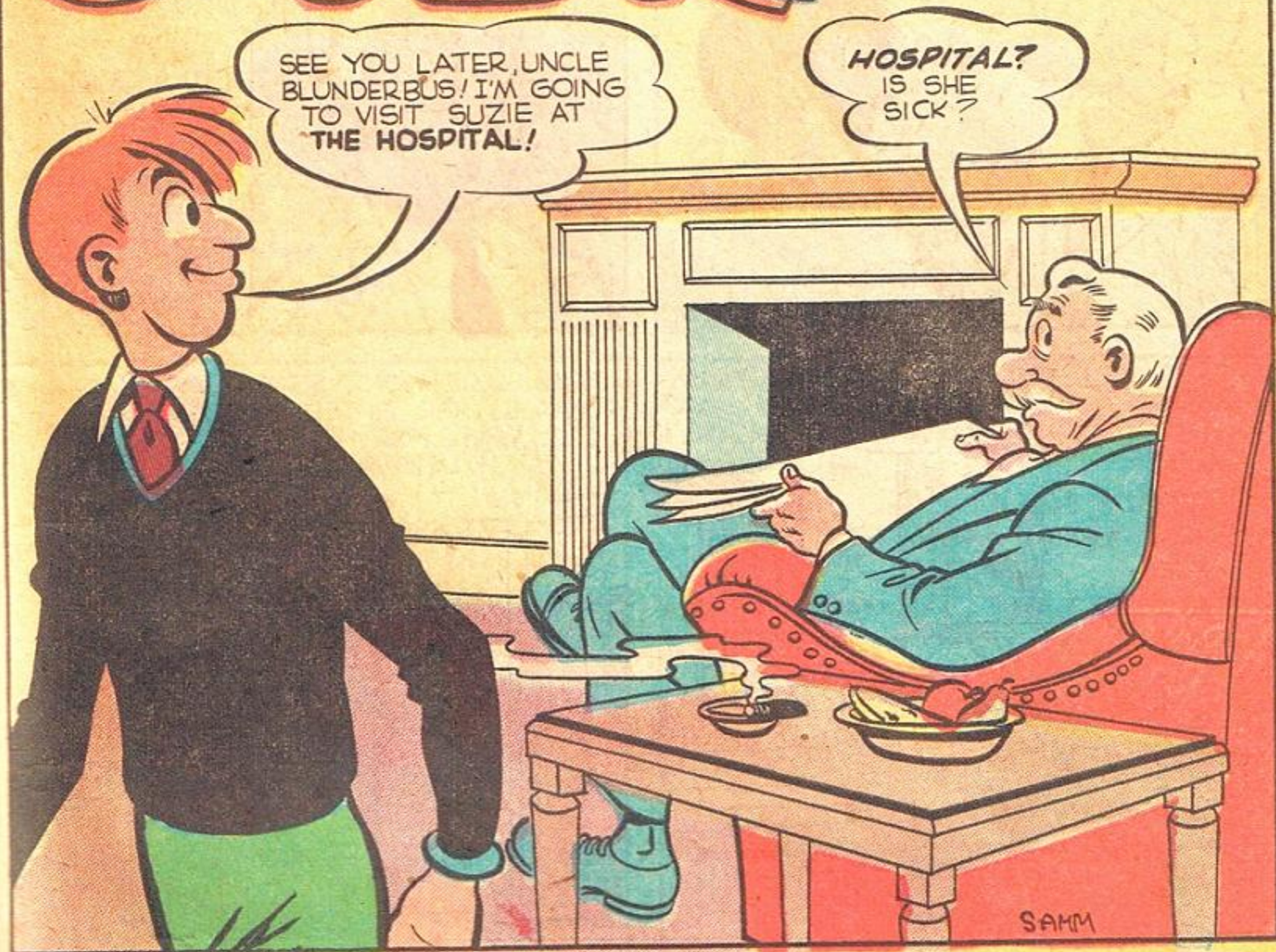
Archie
AND HIS GANG!

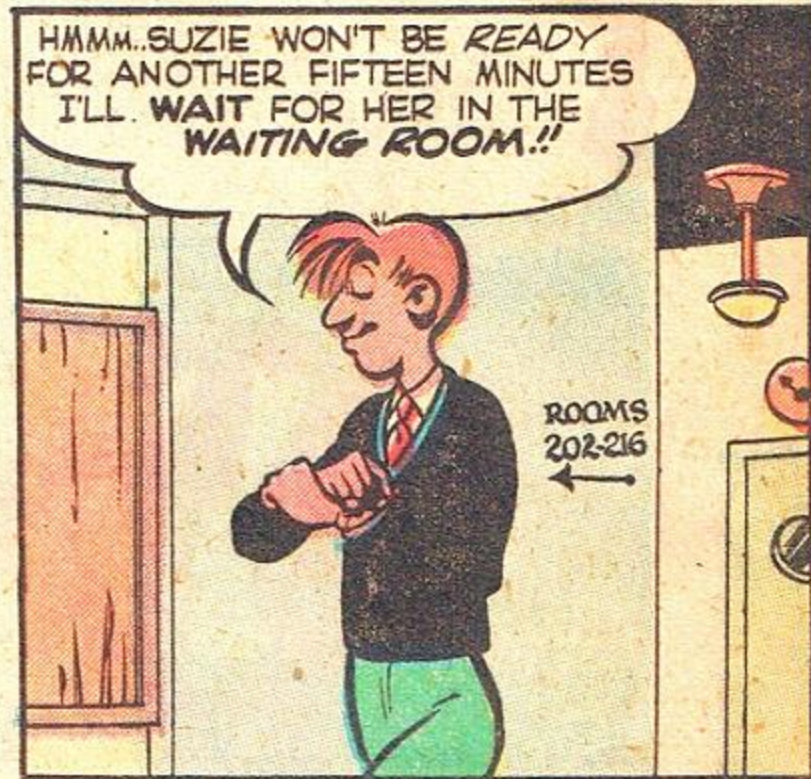
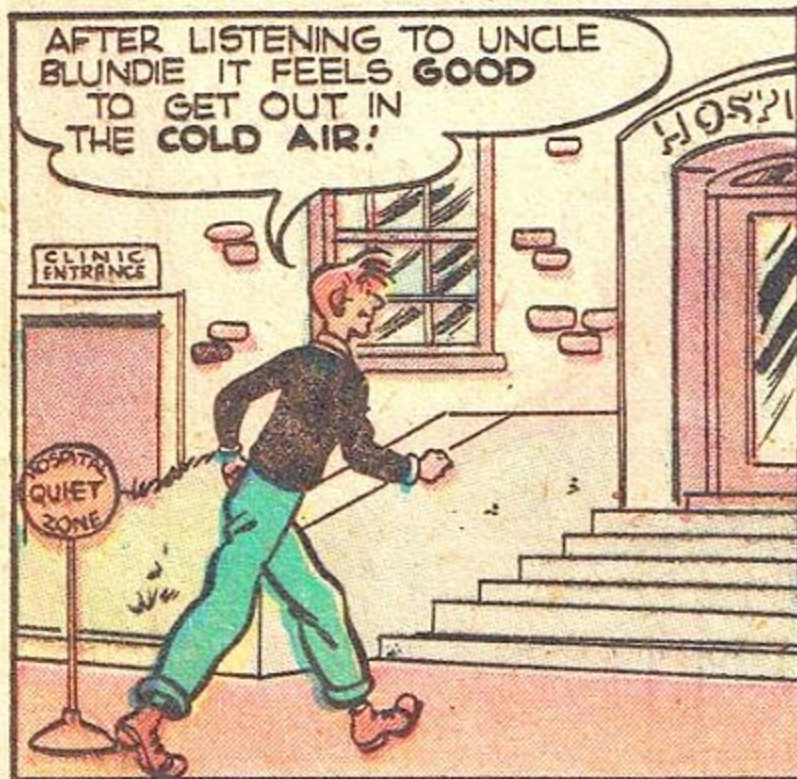
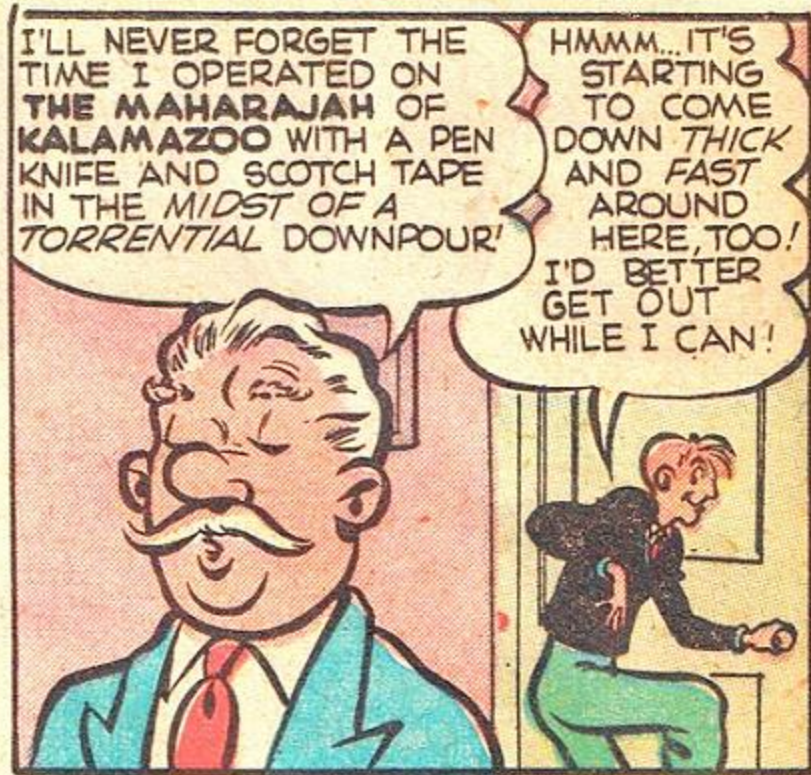
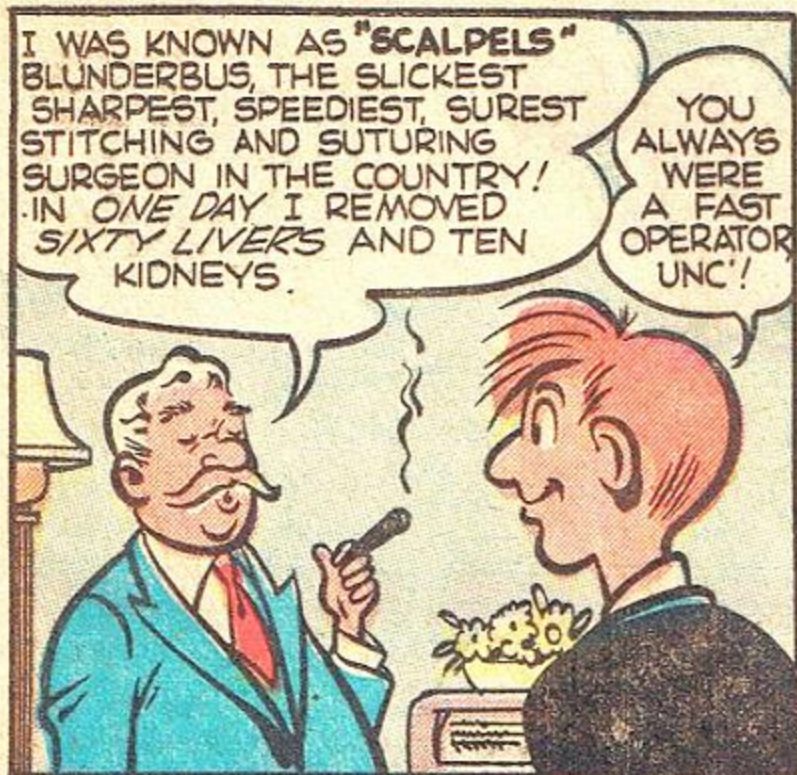


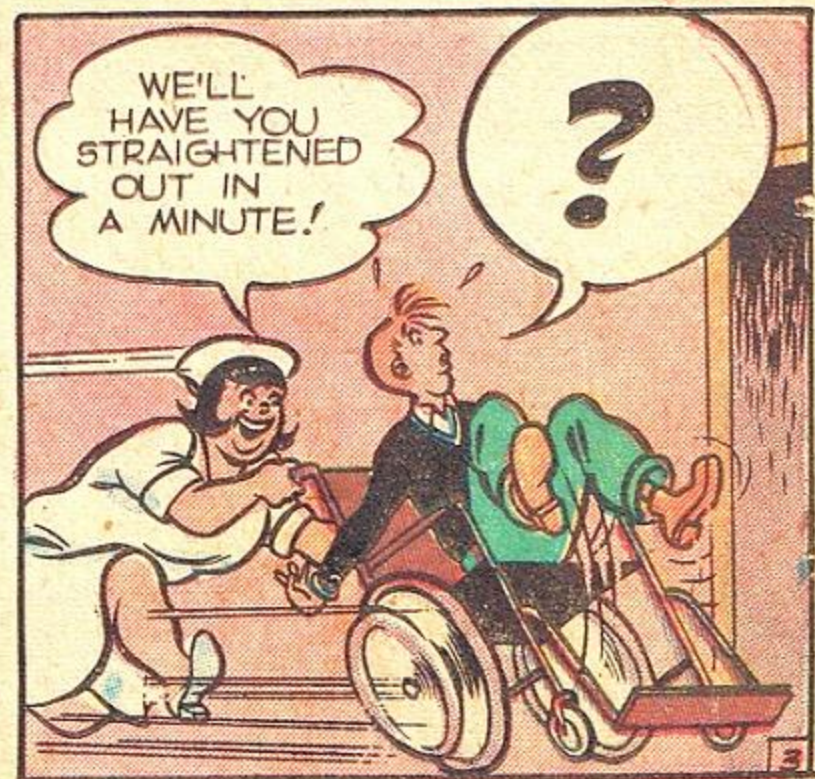
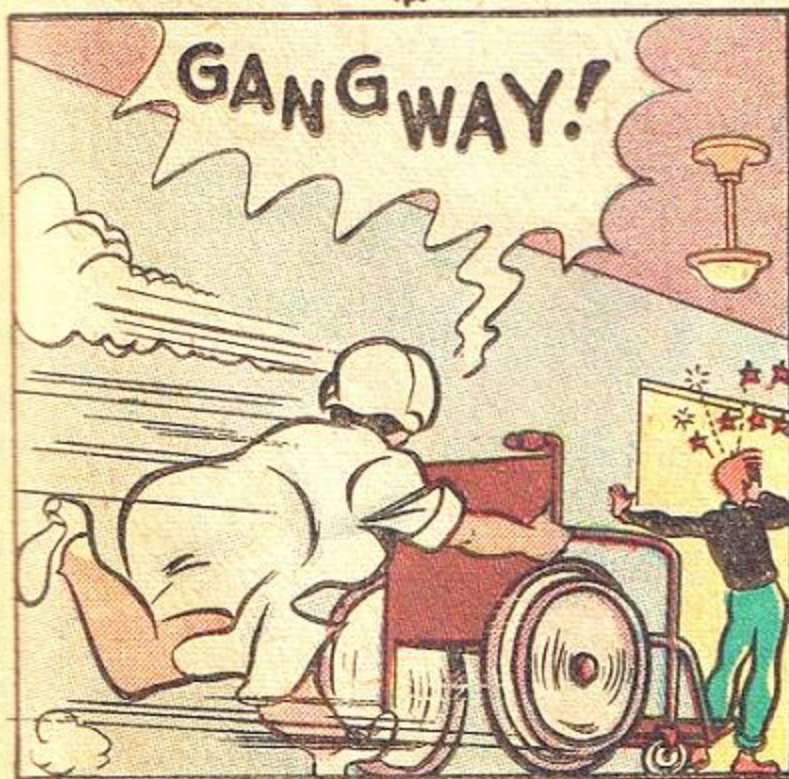
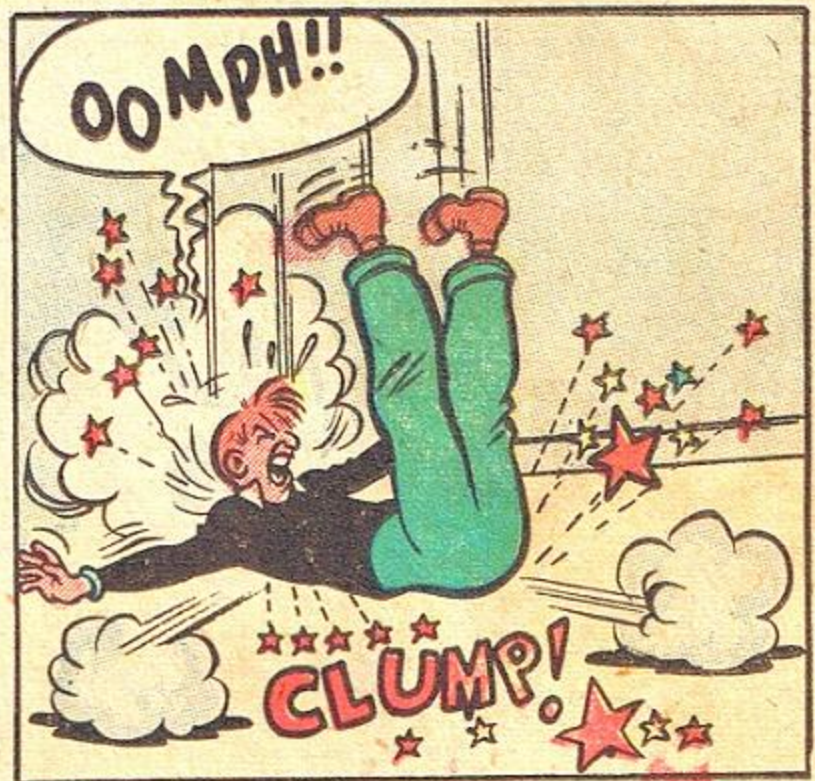
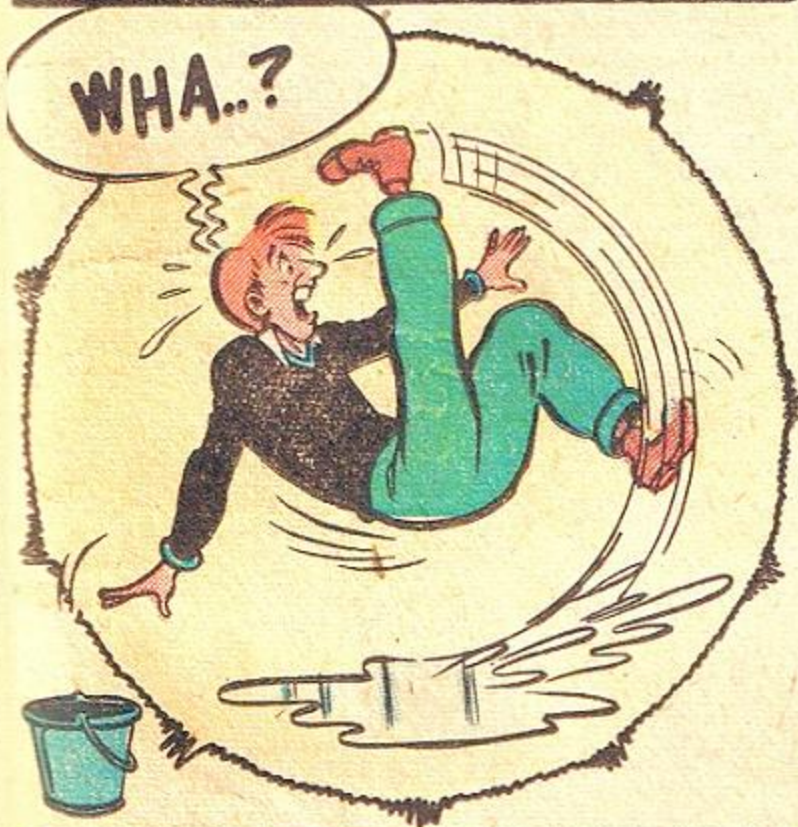
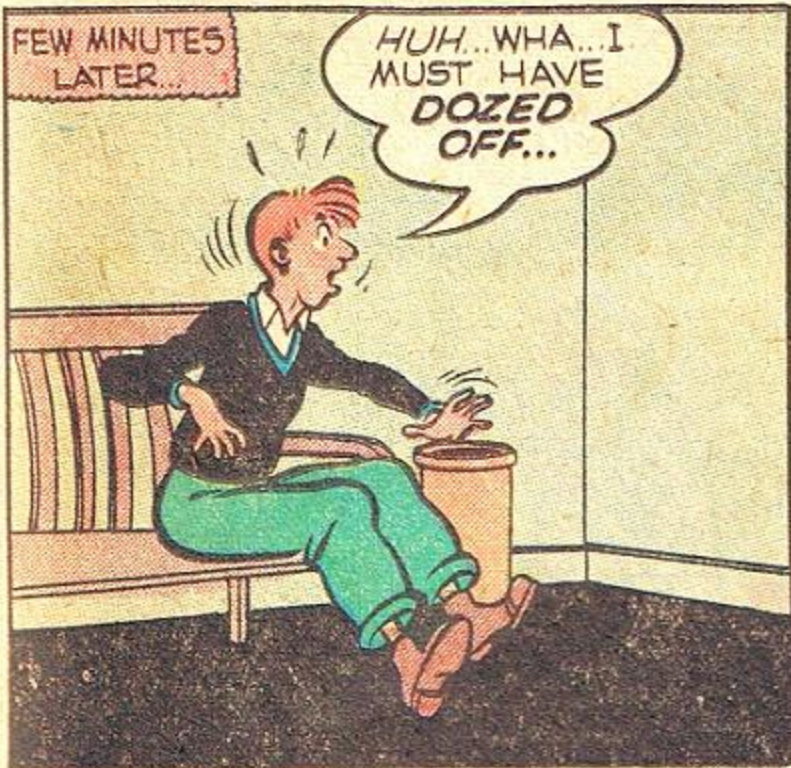


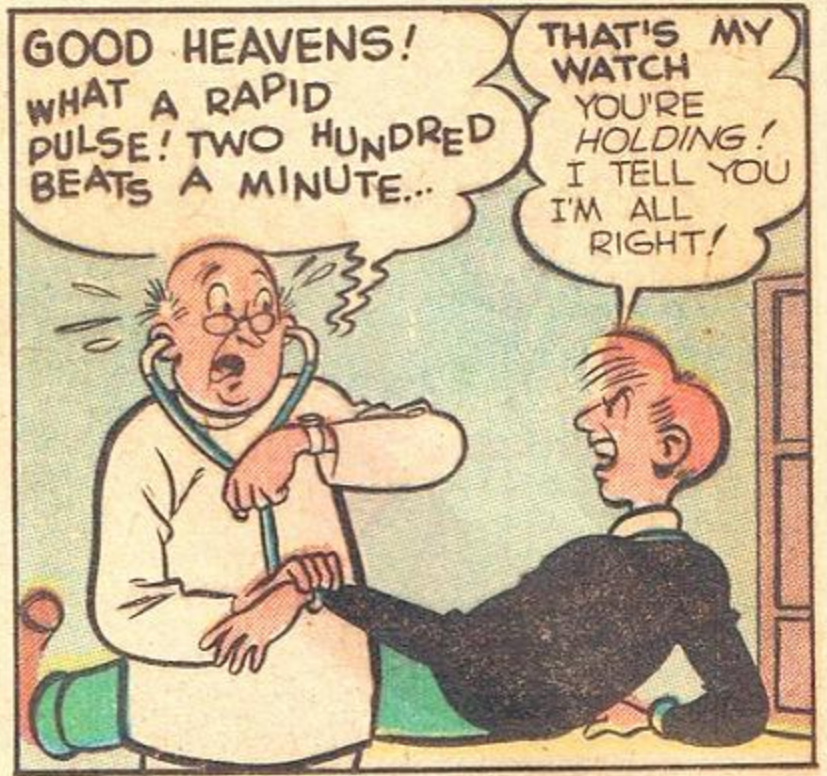
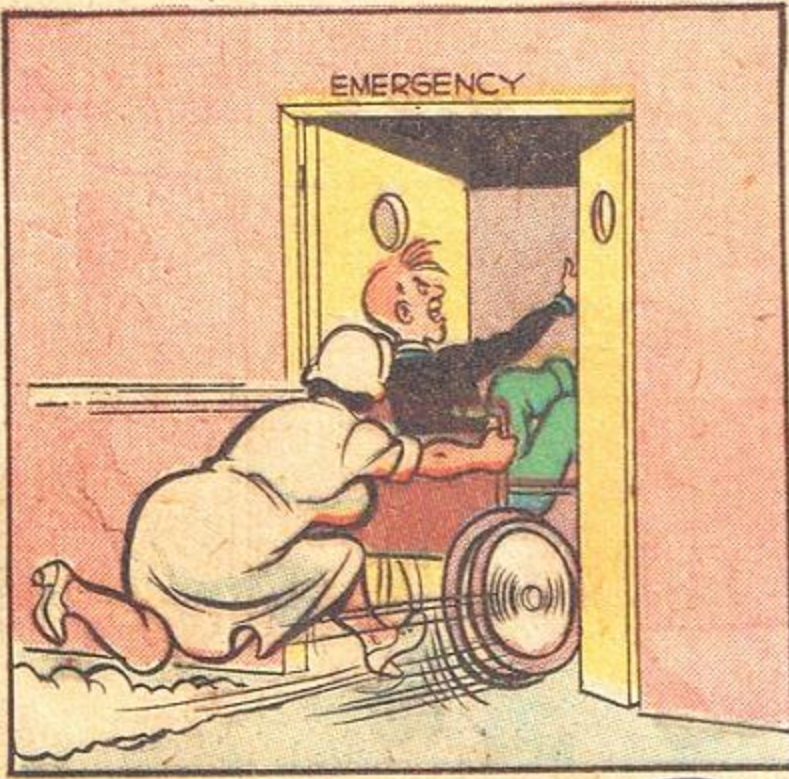
SUZIE

"NURSE
TO YOU"



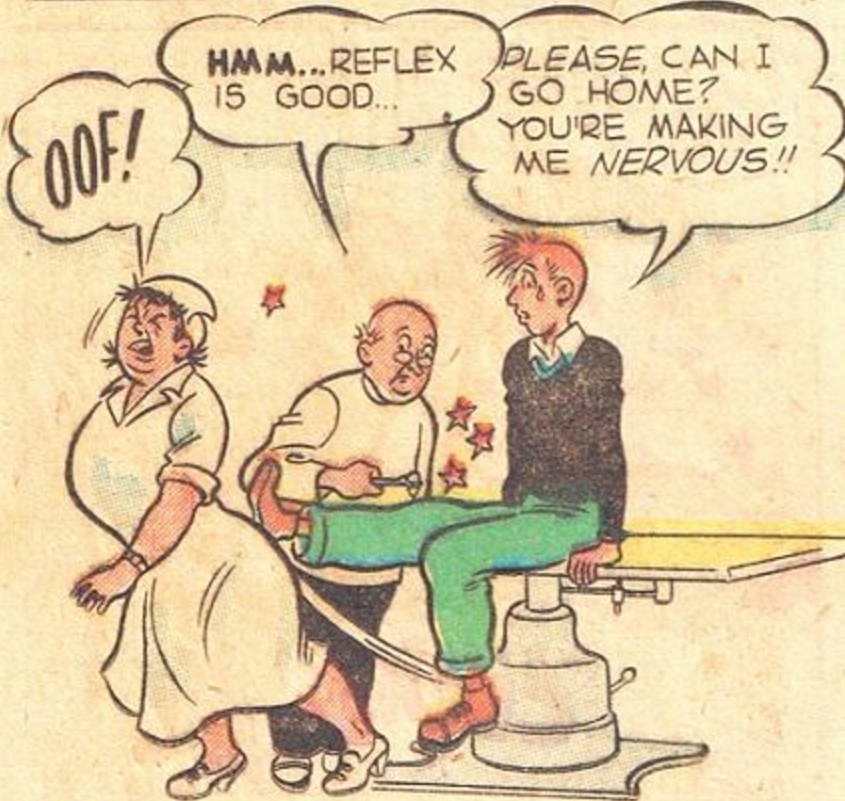






GOOD HEAVENS!
WHAT A RAPID
PULSE! TWO HUNDRED
BEATS A MINUTE...

THAT'S MY
WATCH
YOU'RE
HOLDING!
I TELL YOU
I'M ALL
RIGHT!



OOF!

HMM...REFLEX
IS GOOD...

PLEASE, CAN I
GO HOME?
YOU'RE MAKING
ME NERVOUS!!



HMMM... THERE CAN'T BE
ANYTHING **WRONG** WITH
YOUR **HEAD**... THERE'S
NOTHING IN IT...!!

PLEASE!!
I
WANNA
GO
HOME!



NONSENSE
M'BOY, I'M
DETERMINED
TO FIND
SOMETHING
WRONG
WITH
YOU!!

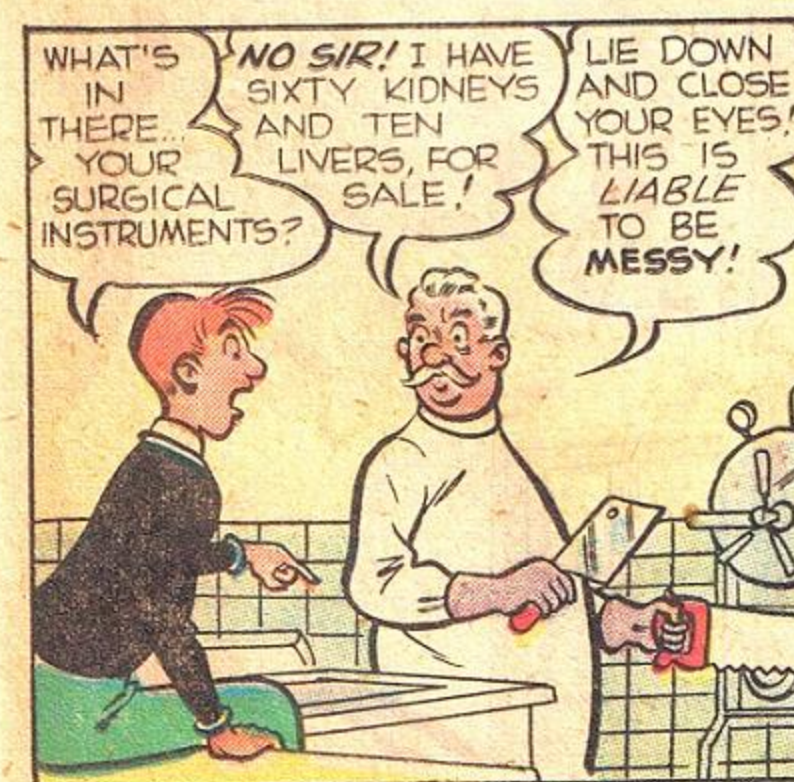
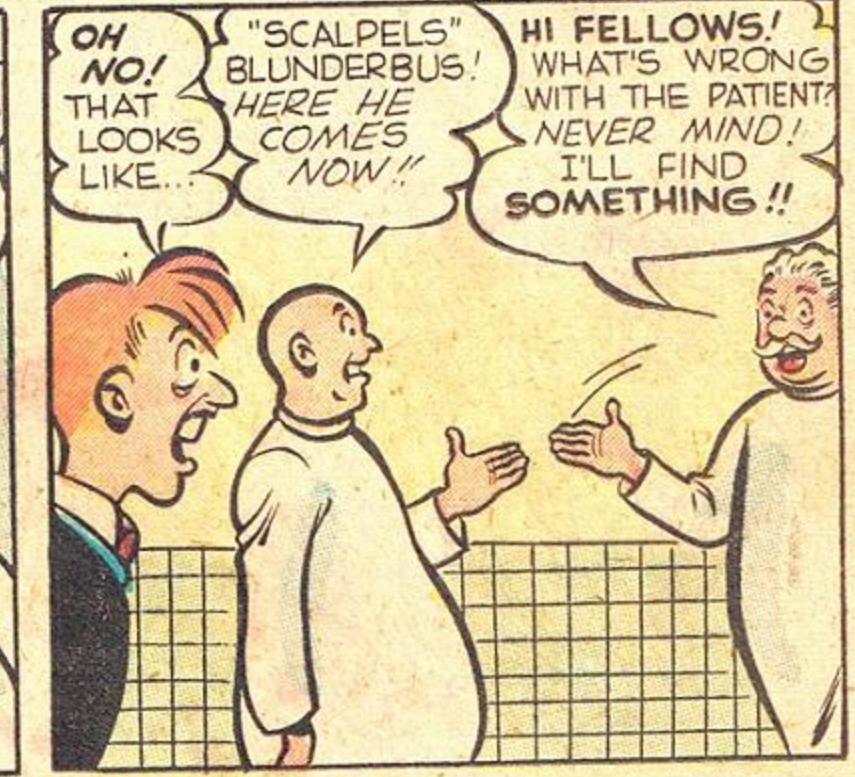
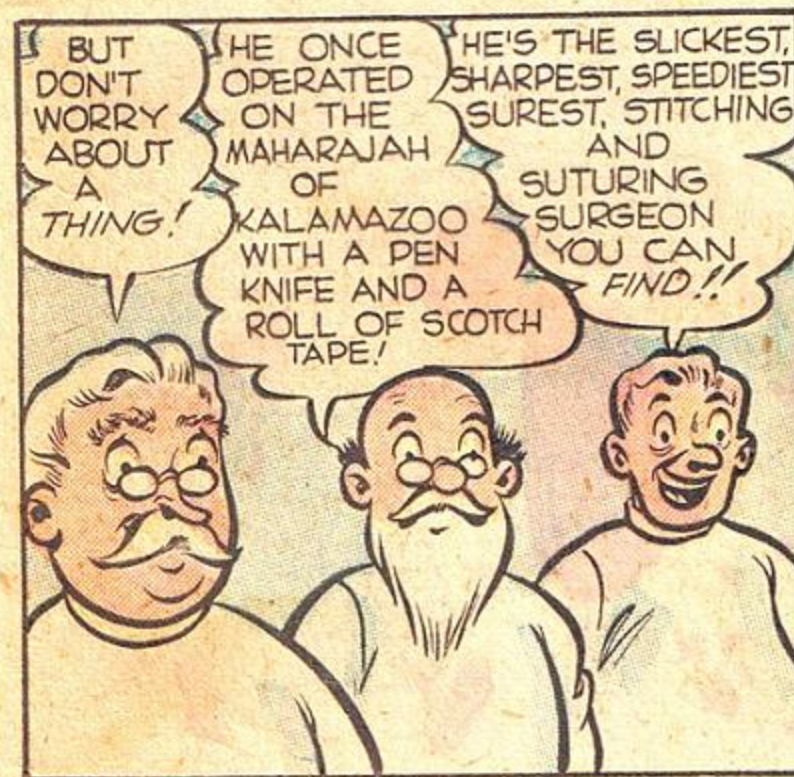
AHA! WHAT'S
THIS? I
CAN'T
FIND YOUR
HEART!
WHAT DID YOU
DO WITH IT?

HUH? NO
HEART!
ARE YOU
SURE? KEEP
LOOKING!



GREAT GODFREY!
YOUR HEARTS
IN YOUR
THROAT!!

I'D
BETTER
CALL IN
THE
SPECIALISTS



OPERATE!

WHO'S GOING TO OPERATE ON ME? IS HE A GOOD SURGEON?

FINEST IN THE WORLD, M'BOY, IN SPITE OF ONE FAULT!

YES, HE CAN'T STAND THE SIGHT OF BLOOD! MAKES HIM NERVOUS!

SO HE OPERATES WITH HIS EYES CLOSED!

BUT DON'T WORRY ABOUT A THING!

HE ONCE OPERATED ON THE MAHARAJAH OF KALAMAZOO WITH A PEN KNIFE AND A ROLL OF SCOTCH TAPE!

HE'S THE SLICKEST, SHARPEST, SPEEDIEST SUREST, STITCHING AND SUTURING SURGEON YOU CAN FIND!!

OH NO! THAT LOOKS LIKE...

"SCALPELS" BLUNDERBUS! HERE HE COMES NOW!!

HI FELLOWS! WHAT'S WRONG WITH THE PATIENT? NEVER MIND! I'LL FIND SOMETHING!!

WHAT'S IN THERE... YOUR SURGICAL INSTRUMENTS?

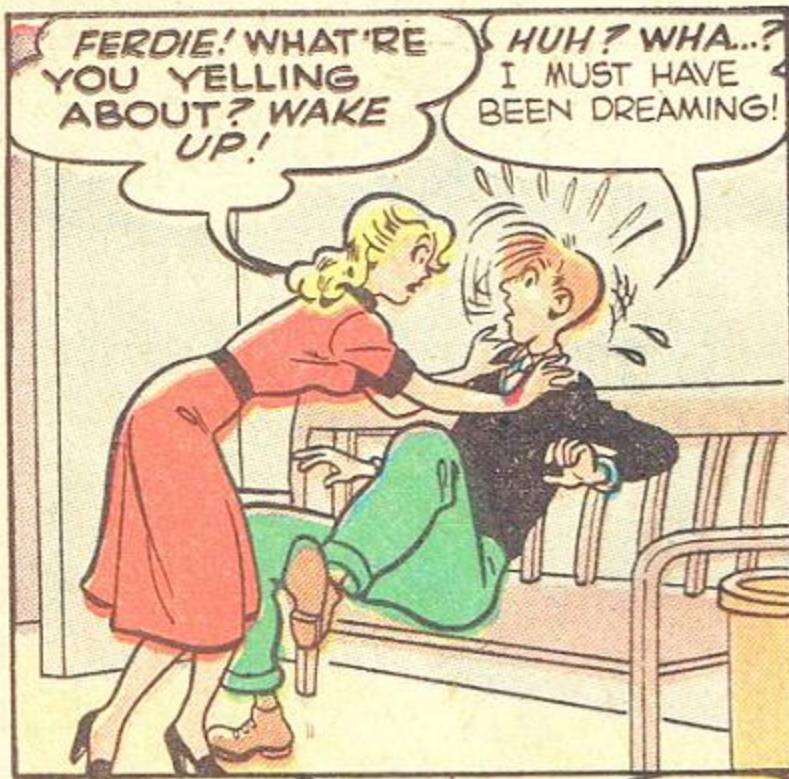
NO SIR! I HAVE SIXTY KIDNEYS AND TEN LIVERS, FOR SALE!

LIE DOWN AND CLOSE YOUR EYES! THIS IS LIABLE TO BE MESSY!

SOMEBODY GIVE ME A PEN KNIFE AND SOME SCOTCH TAPE!

HOLD ON TO HIM! HE'S GETTING UP!

HALP!



FERDIE! WHAT'RE YOU YELLING ABOUT? WAKE UP!

HUH? WHA...? I MUST HAVE BEEN DREAMING!



GOODNESS, YOU MUST HAVE BEEN HAVING AN AWFUL NIGHTMARE!

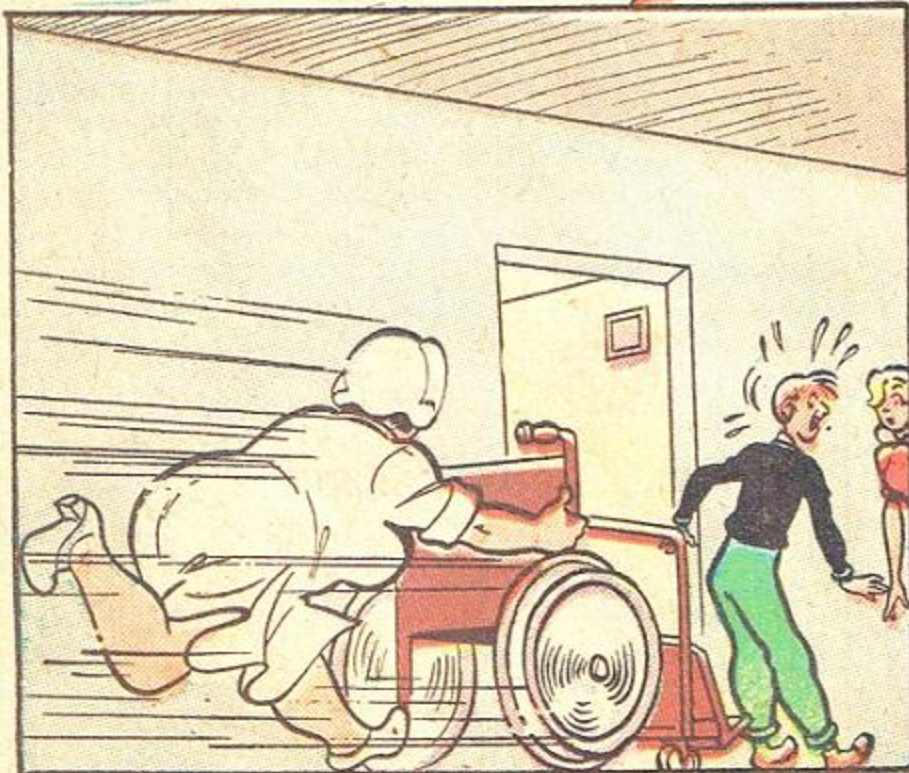
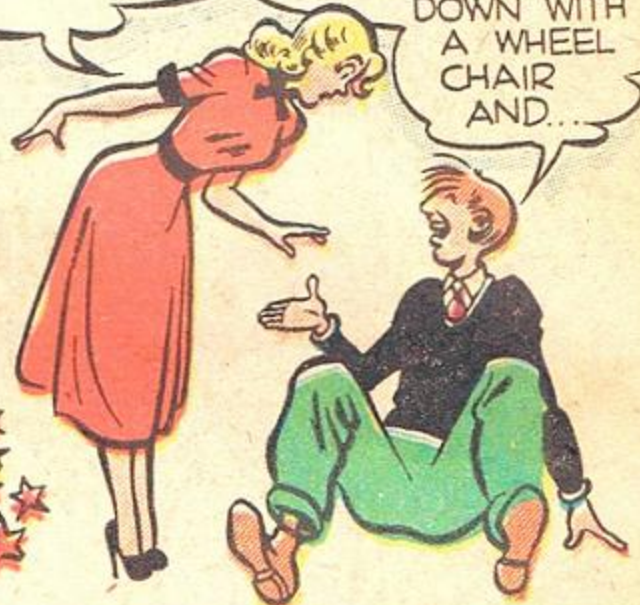
I'LL SAY! IT WAS PRETTY BAD!

OH NO!

NOT AGAIN?

ARE YOU HURT, FERDIE? WHAT ARE YOU LAUGHING AT?

HAW! THAT'S FUNNY! THIS IS JUST THE WAY MY DREAM STARTED! I FELL DOWN AND A NURSE SWOOPED DOWN WITH A WHEEL CHAIR AND...



THIS IS WHERE I CAME IN!

SUZIE PUZZLE PAGE

MATCH YOUR WITS

TRY TO MATCH THE WORDS IN COLUMN A WITH THE APPROPRIATE SKETCH IN COLUMN B

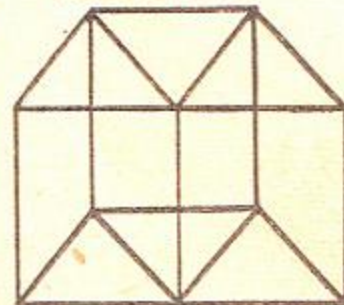
- A
A - CARPENTER
B - CHEMIST
C - CARTOONIST
D - MAGICIAN
E - ENGINEER
F - DOCTOR



MAKE THIS



OPTICAL ILLUSION



NAME THE STATE

- 1- EQUALITY STATE, COAL; _____
 - 2- PRAIRIE STATE, STEEL; _____
 - 3- TURPENTINE STATE, TOBACCO; _____
 - 4- SILVER STATE, HELIUM; _____
 - 5- MAGNOLIA STATE, PECANS _____
 - 6- BONANZA STATE, CATTLE _____
 - 7- DIAMOND STATE, FISH _____
- 5-MISSISSIPPI 6-MONTANA 7-DELAWARE
1-WYOMING 2-ILLINOIS 3-N. CAROLINA 4-COLORADO

POWERFUL

ELECTRIC MOTOR

Look Fellows! Here's The Neatest, Strongest Little Real Electric Motor You've Ever Seen!

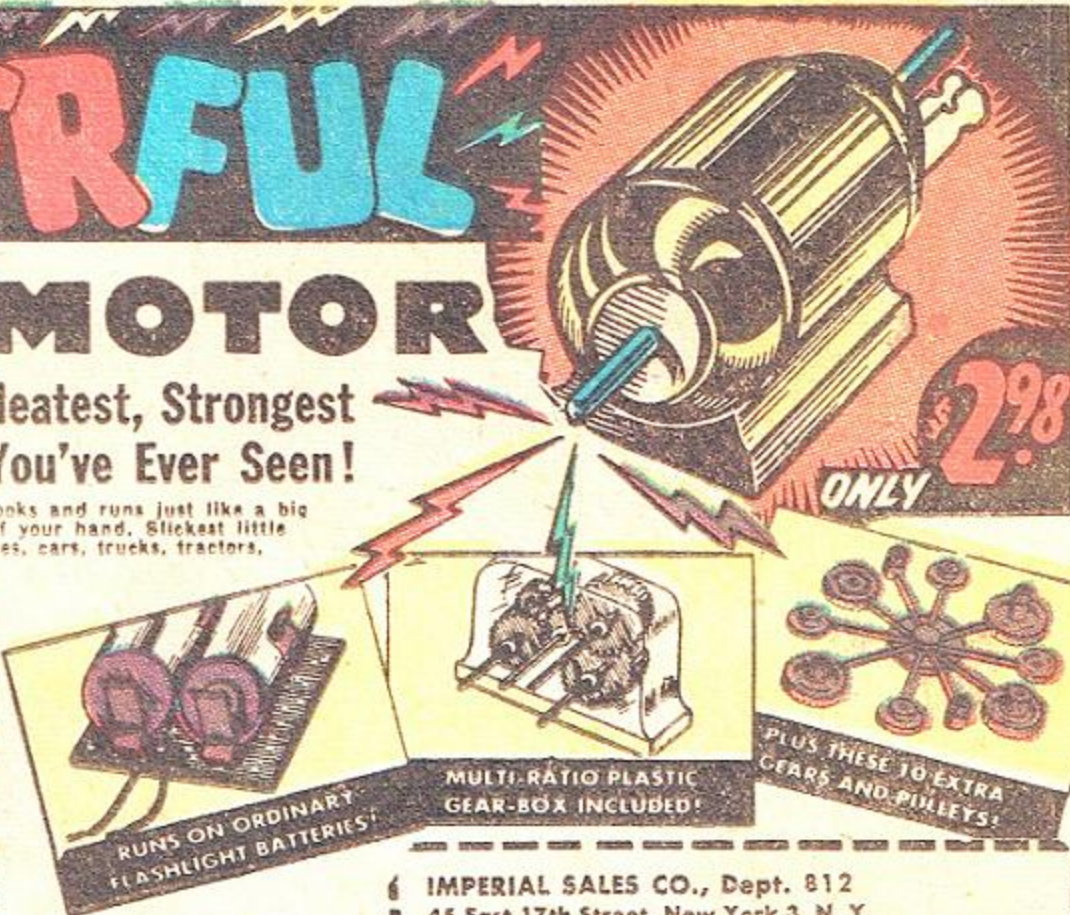
This amazing new miniature D.C. Electric Motor looks and runs just like a big one! Yet it's so tiny you can hold it in the palm of your hand. Slickest little power unit ever made to run your model boats, planes, cars, trucks, tractors, trains, drawbridges, cranes, turntables, fans—or whatever else you want to make GO with the flip of a switch! Motor and multi-ratio gear box and gears come to you—ready to purr with smooth power the minute you hook it up! Measures only 1x1x1/4 inches; weighs only an ounce. Turns up close to 7,000 r.p.m.'s! REVERSES instantly, too! Motor is in durable housing. Comes complete with batteries, transparent plastic gear box—PLUS ten extra gears—pulleys for working ratios—up to 80-to-1.

It's Entirely SAFE! It's EDUCATIONAL! It's More FUN Than a Barrel of Monkeys!

Think of the fun you can have with this brand new all-purpose MIGHTY MIDGET electric motor! Think how many different ways you can hitch it up to run things—with gears, direct-drive, or with pulleys and "belt-drive" arrangements. There's no end to its uses! Be the first in your crowd to own this powerful new MIGHTY MIDGET Motor! You'll be the envy of the gang. No Shocks. No Shorts. No Transformer.

Mail coupon below, NOW, without any money. Or, (if coupon has already been clipped by someone else before you) simply send \$2.98 as payment in full for motor and complete outfit sent POSTPAID as described above.

IMPERIAL SALES CO.
45 EAST 17th STREET, NEW YORK 3, N. Y.
Money back if you are not fully satisfied and return outfit in good condition within 10 days.



JUST SHOW THIS AD TO YOUR DAD!

You can take it to school for demonstrations in the classroom—SEE the laws of Science and principles of Engineering AT WORK!

IMPERIAL SALES CO., Dept. 812
45 East 17th Street, New York 3, N. Y.

Rush me the "whole works" at once. I will pay postman only \$2.98, plus few cents postage, as payment in full.

NAME

ADDRESS

CITY STATE

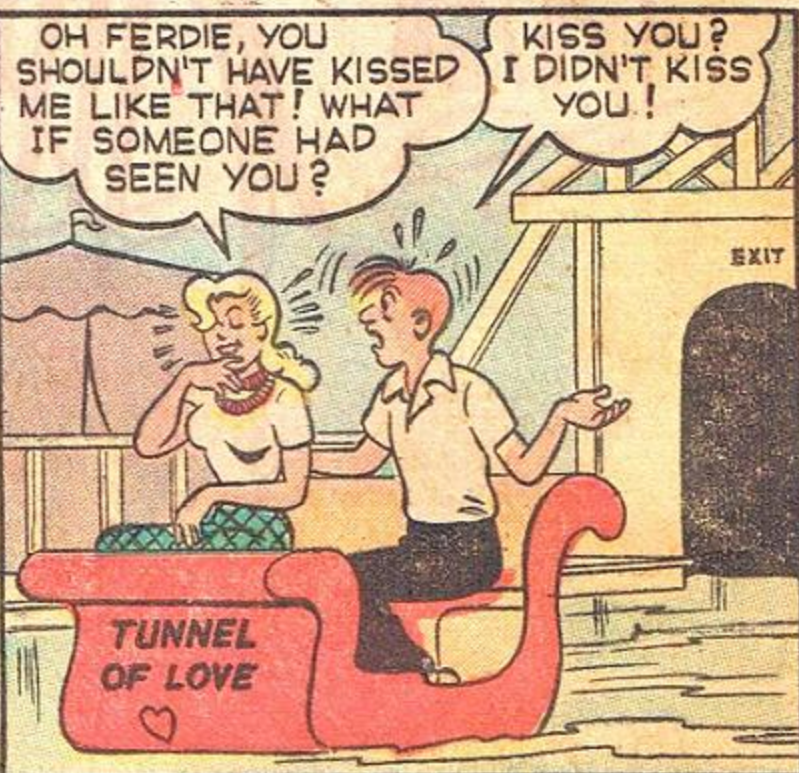
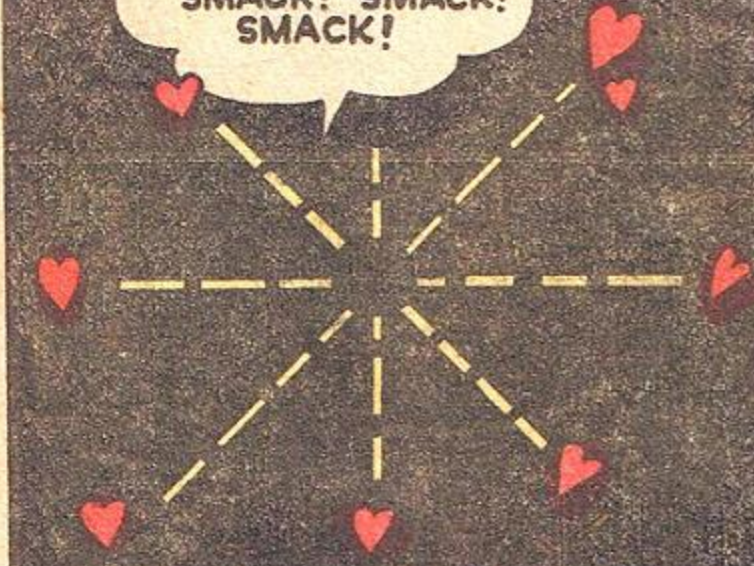
() SAVE POSTAGE! Check here if you are ENCLOSING \$2.98 as payment in full, in which case we will pay postage. Same money-back guarantee applies, of course!

SUZIE "A MISS IN THE DARK"



IT'S SURE DARK IN HERE!
HEH...HEH....THIS IS GOING
TO BE GOOD! I CAN
HARDLY WAIT TO KISS
SUZIE!

SMACK!
SMACK! SMACK!
SMACK!



OH FERDIE, YOU
SHOULDN'T HAVE KISSED
ME LIKE THAT! WHAT
IF SOMEONE HAD
SEEN YOU?

KISS YOU?
I DIDN'T KISS
YOU!



YOU DIDN'T?
THEN WHO
DID?

I DUNNO! BUT IF I
CATCH THE GUY WHO
DID, I'LL SURE TEACH
HIM A THING OR TWO!



TEE, HEE! DON'T BE
SILLY... HE DIDN'T
NEED ANY LESSONS!

KATY KEENE

in
"A long dog tale"

by
Bill Woggon

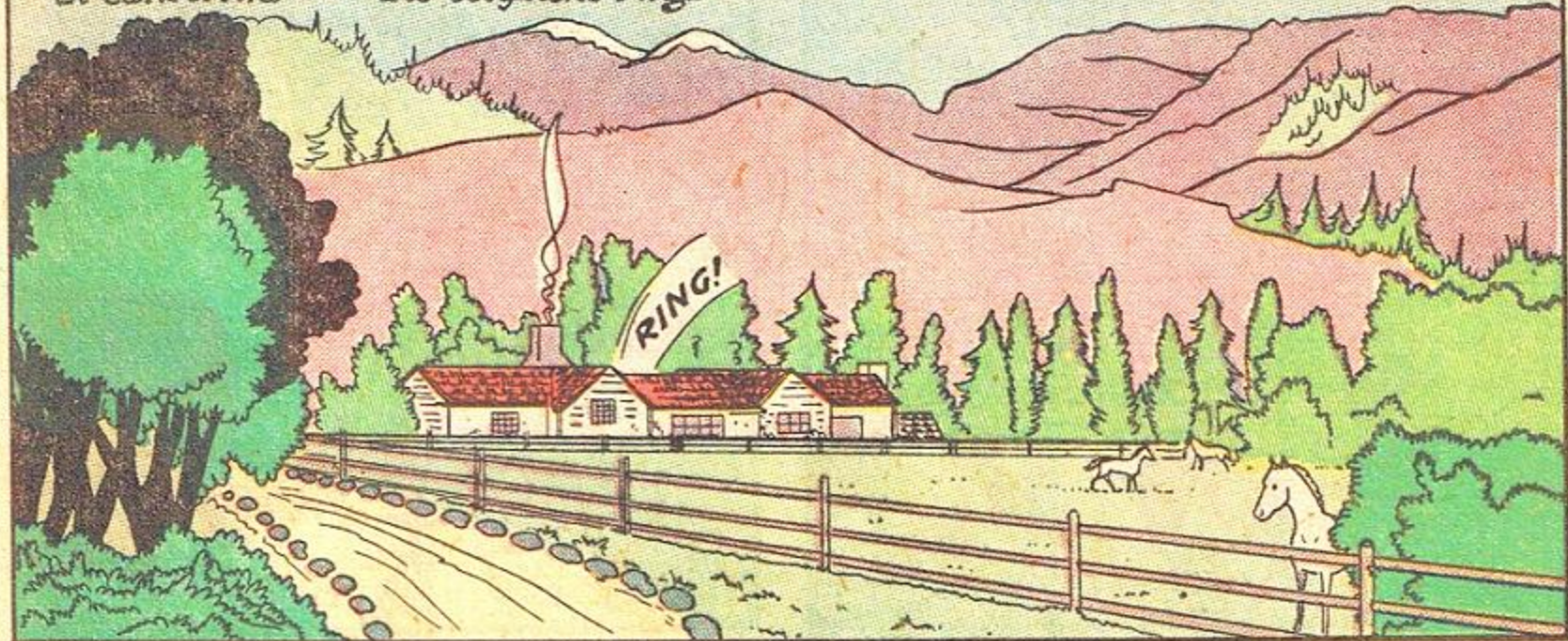


KATY'S COSTUME AND POSE DESIGNED
By MARJORIE McMASTER (AGE 12)
816 N. BROADWAY, TYLER, TEXAS.
(NOTE THE DOG TAIL HAT ON KATY)

SMART ARGYLE ON DACHSHUND by
LIDA JANCAR, 830 VICTORIA DRIVE,
ARCADIA, CALIFORNIA.

① DON'T MISS KATY IN HER OWN COMIC BOOK PLUS PEP, WILBUR, LAUGH AND SUZIE COMIC BOOKS

Our story opens at the Randolph Van Ronson's 10,000 Acre Ranch in Santa Ynez Valley in California +++ the telephone rings +++

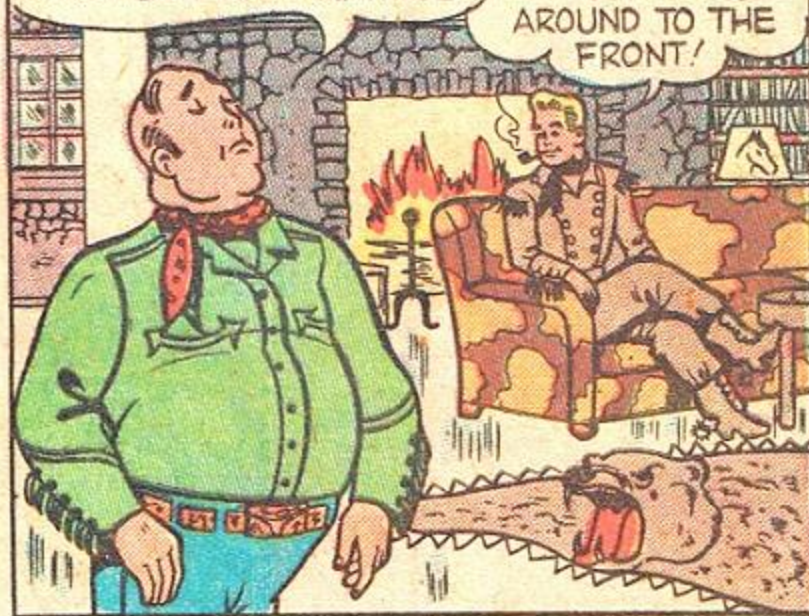


Jarvis, the Butler answers it

YES! THIS IS THE VAN RONSON RANRCH---I SHALL GIVE THE MESSAGE TO MAWSTER RANDOLPH VAN RONSON THE THIRD --THAWNK YOU!



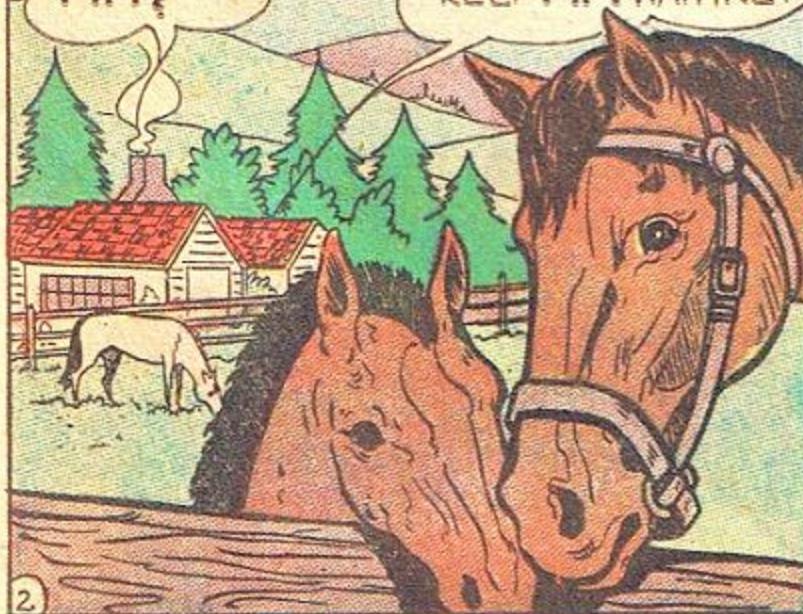
THE LOS ANGELES AIRPORT THANKS, JARVIS, I'LL PICK HER UP! BRING MY NEW CONVERTIBLE AROUND TO THE FRONT!



COWBOY OUTFITS by CAROLE L. GROVER, 238 EAST MAIN ST., FREDONIA, NEW YORK.

YES, MAWSTER! YOU MEAN THE NEW CONVERTIBLE YOU DESIGNED JUST FOR FIFI?

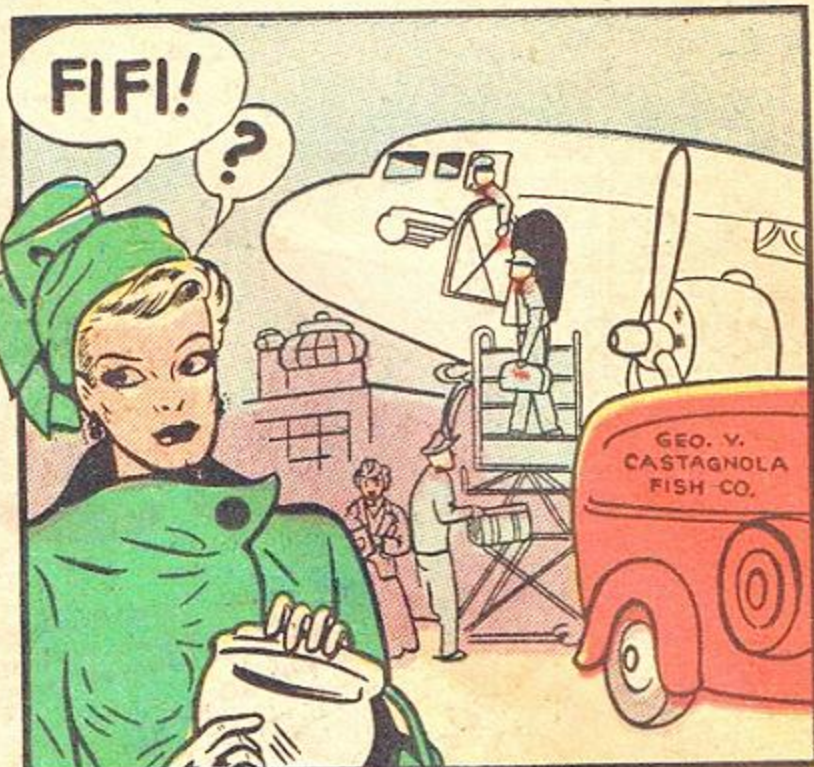
YES, JARVIS, AND PLEASE HURRY! I DON'T WANT TO KEEP FIFI WAITING!



I HOPE KATY LIKES FIFI! HMM! I HAVE AN IDEA TO SEE IF KATY WOULD REALLY GET JEALOUS OVER ANOTHER FEMALE-- I'LL CALL HER WHEN I GET TO THE AIRPORT!



WHO IS FIFI? LET'S GO ON AND SEE...



HAT DESIGNED by BETTY HAZELETT, TAMPA 4, FLORIDA, (AGE 10) ♀

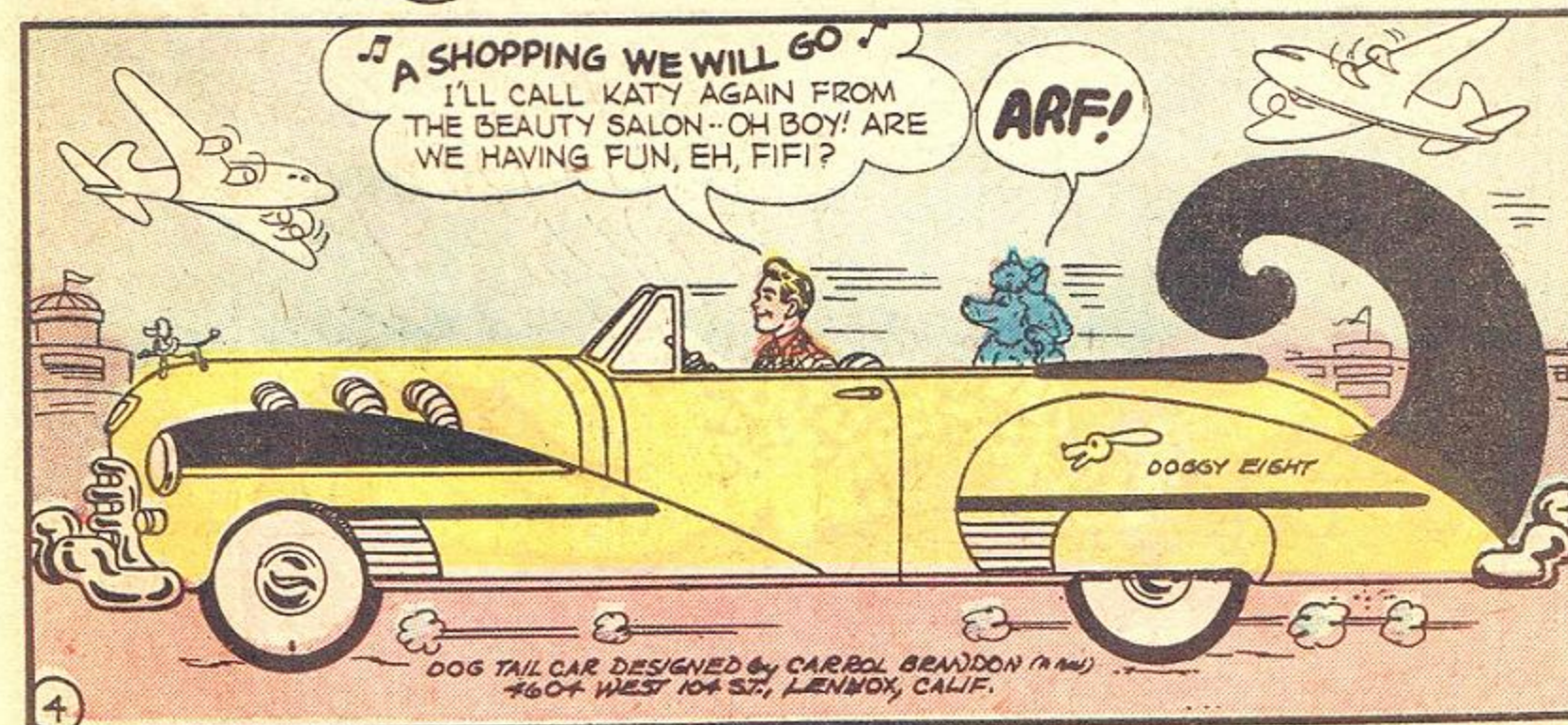


RANDY'S OUTFIT by MARY PERSONS (AGE 12) 55 MARCELLA ST., ROXBURY 19, BOSTON, MASS.





LOUNGING P.J.'S by GAIL HENRY (AGE 13) 970 ARNETT BLVD, ROCHESTER II, N.Y.

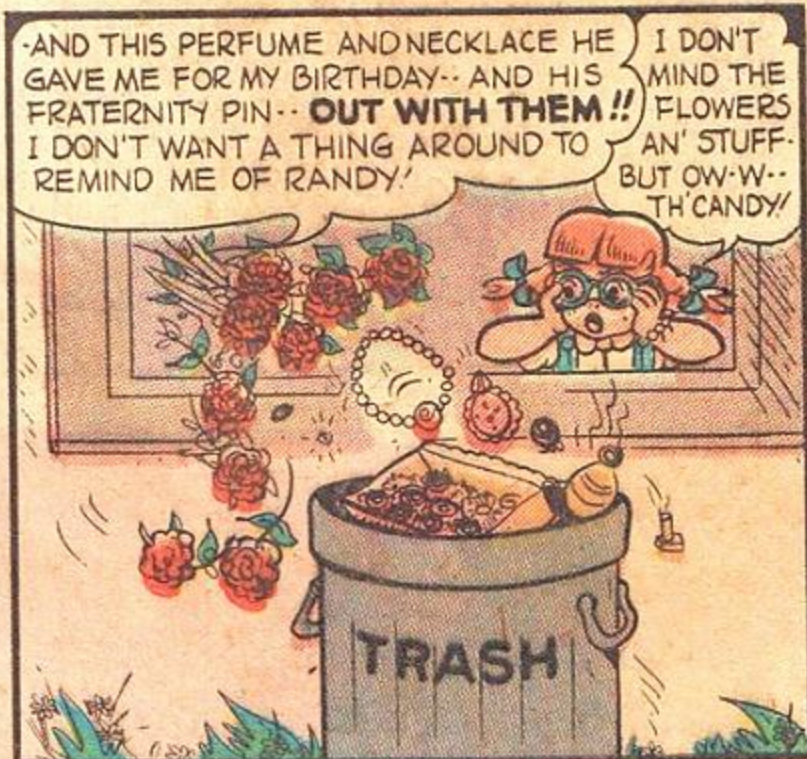


DOG TAIL CAR DESIGNED by CARROL BRANDON (14 yrs) 4604 WEST 104 ST, LENOX, CALIF.



LOLLYPOP DRESS and BRACELET by TRUDY HOLZ (AGE 12½) 282 BROADWAY, PATERSON, NEW JERSEY







BUT, KATY, I'M SURE YOU'LL LIKE FIFI-- SHE REALLY IS **CUTE!** RANDY IS BRINGING HER IN NOW!

NO! NO!
I DON'T WANT TO MEET HER!



HELLO, KATY, MEET FIFI WHO JUST FLEW IN FROM FRANCE! ISN'T SHE CUTE WITH HER NEW PEARL CHOKER AND LEOPARD WRAP?

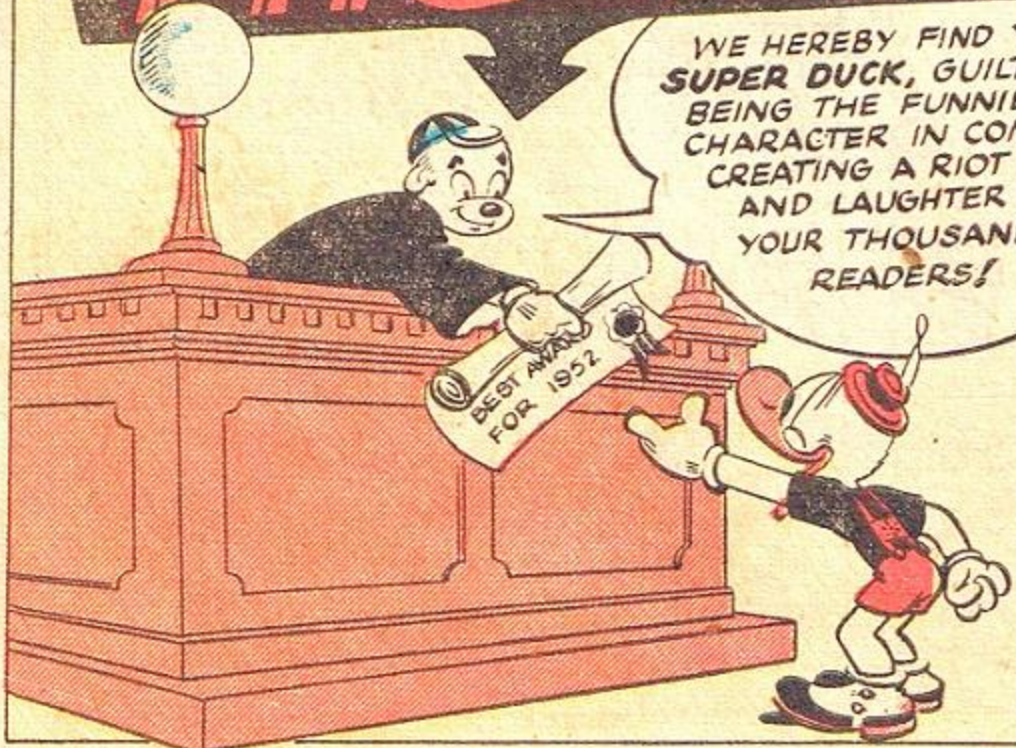
NOW I GUESS SHE WON'T CARE IF I GET THE **CANDY** BACK!

WHY-WHY! SHE'S A **FRENCH POODLE !!** OH-H, RANDY WHY DIDN'T YOU TELL ME!

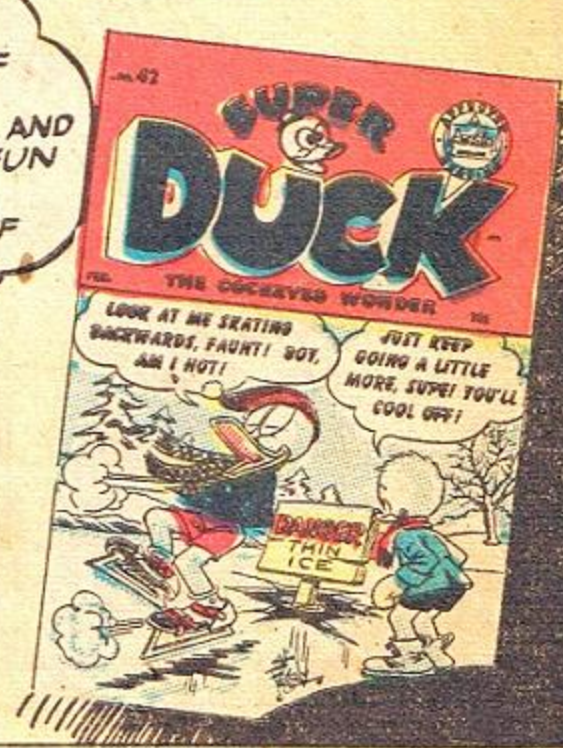


7.

YOU KIDS BE THE JUDGE!

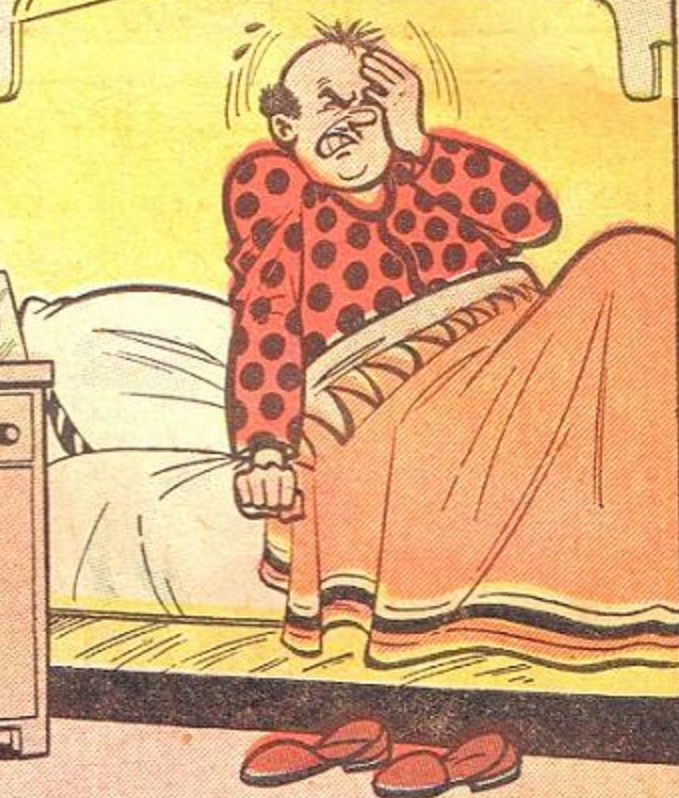


WE HEREBY FIND YOU, **SUPER DUCK**, GUILTY OF BEING THE FUNNIEST CHARACTER IN COMICS, AND CREATING A RIOT OF FUN AND LAUGHTER FOR YOUR THOUSANDS OF READERS!



SUZZIE

OFF
DAY



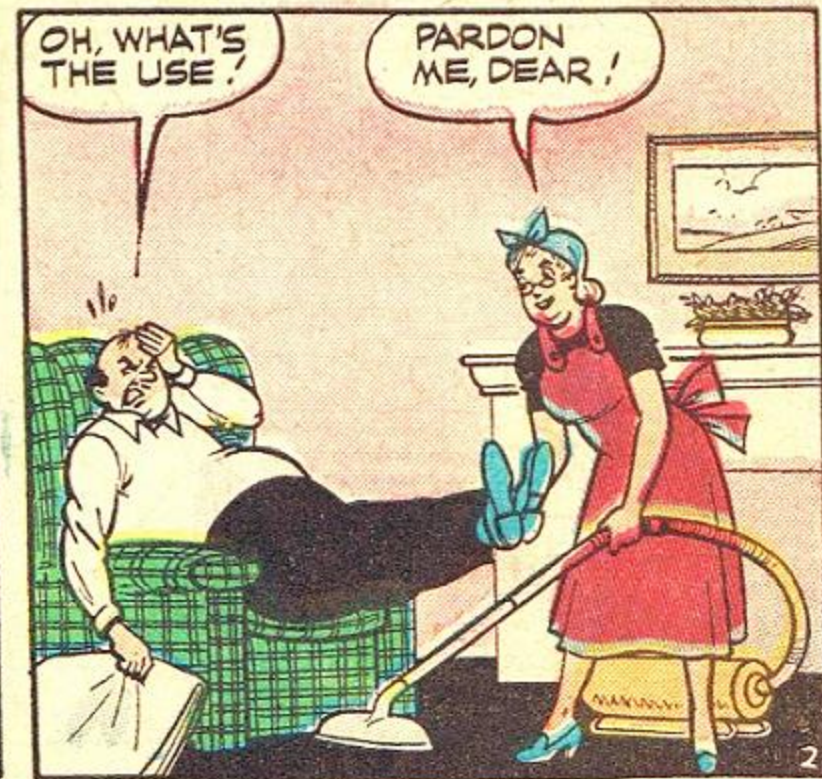
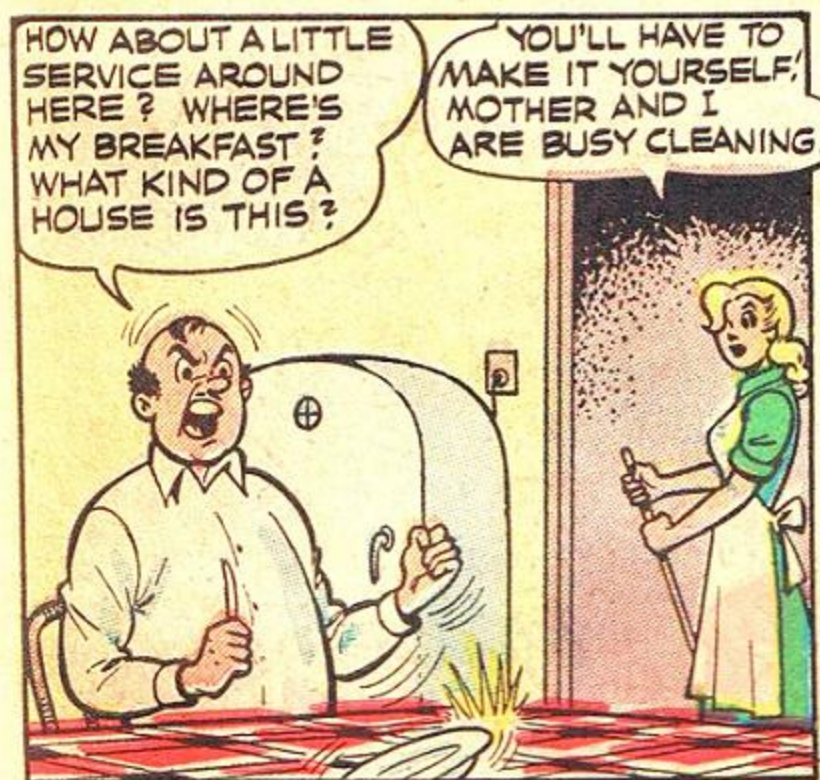
SAHM

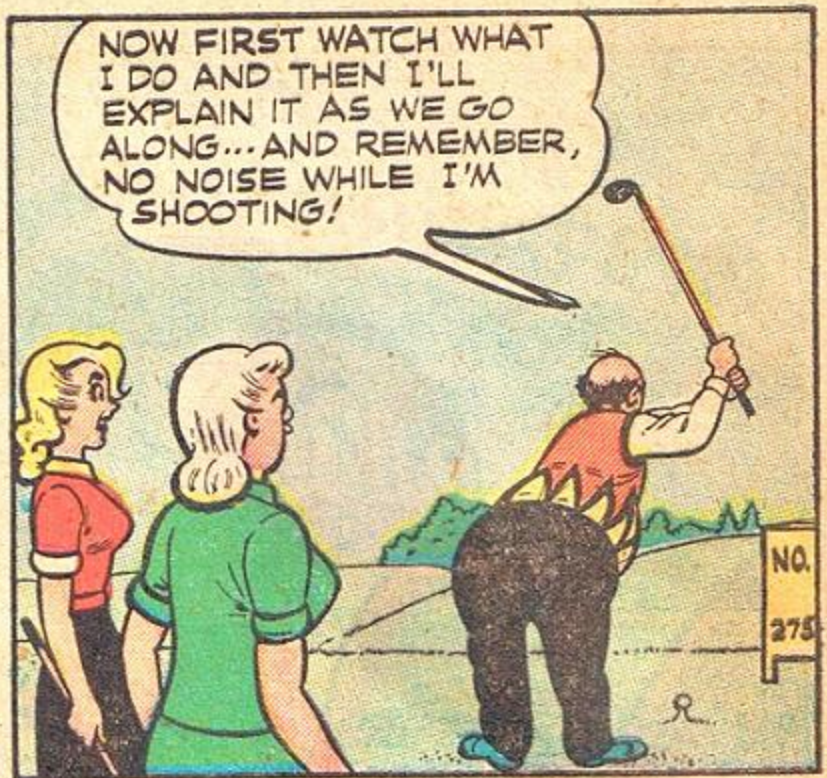
GET THAT KID
OUTTA HERE!

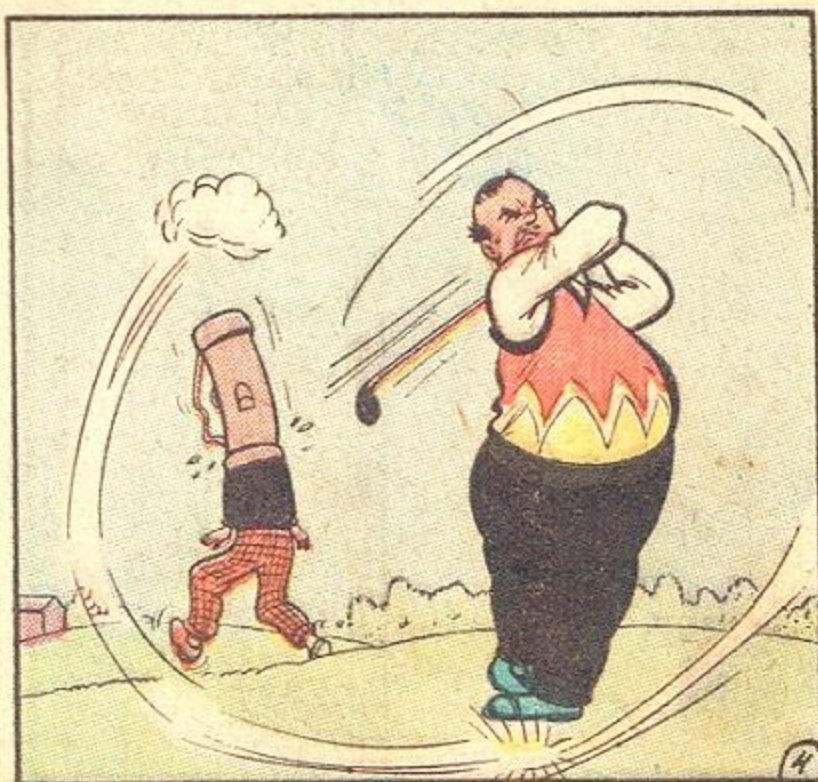
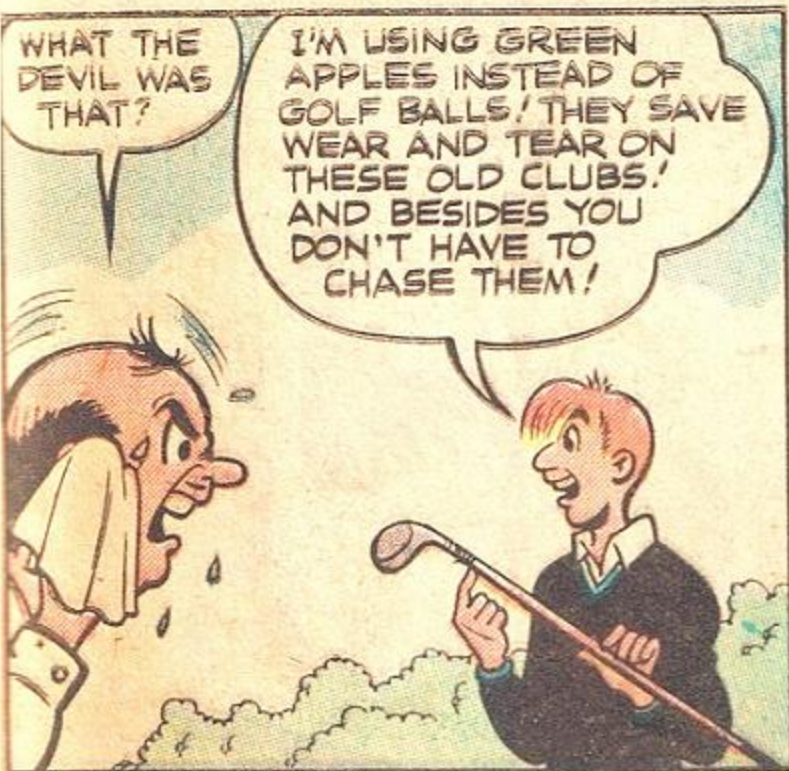


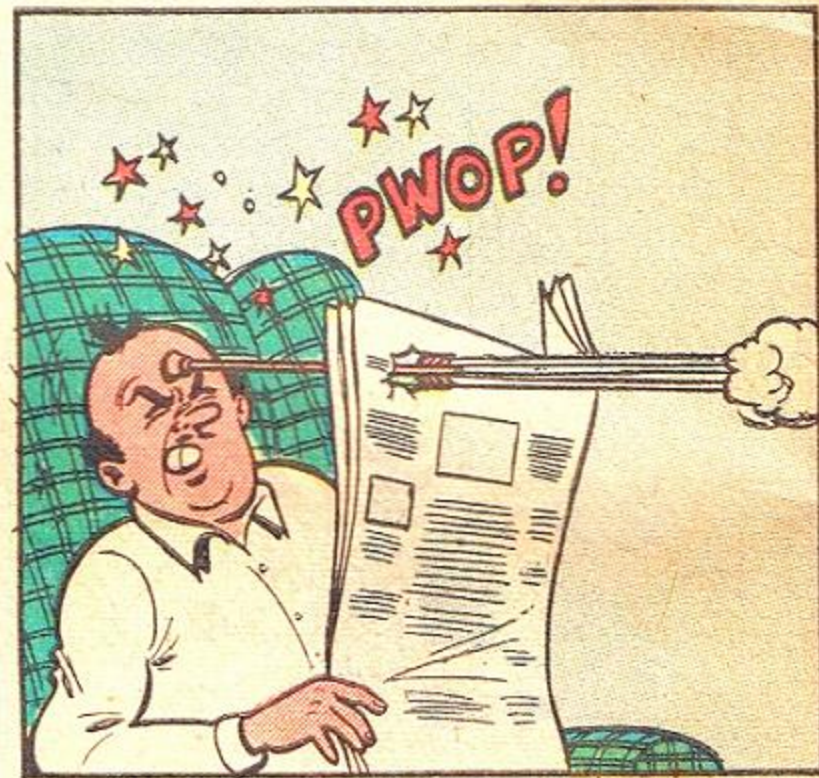
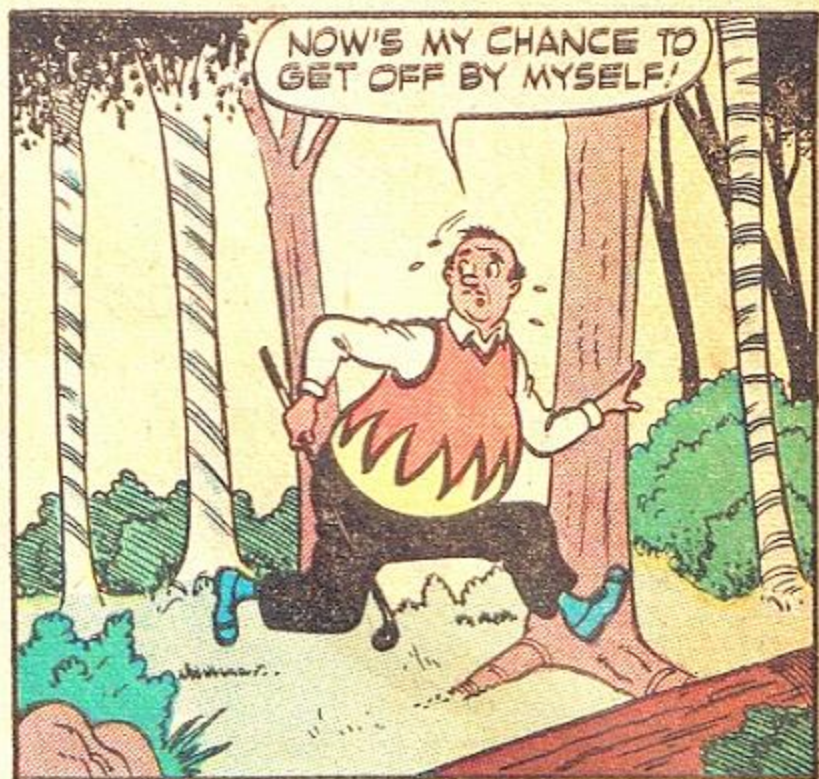
ANGELA, RUN ALONG
AND PLAY IN THE YARD
SO YOU WON'T GET IN
ANYONE'S WAY! THAT'S
A GOOD LITTLE GIRL!

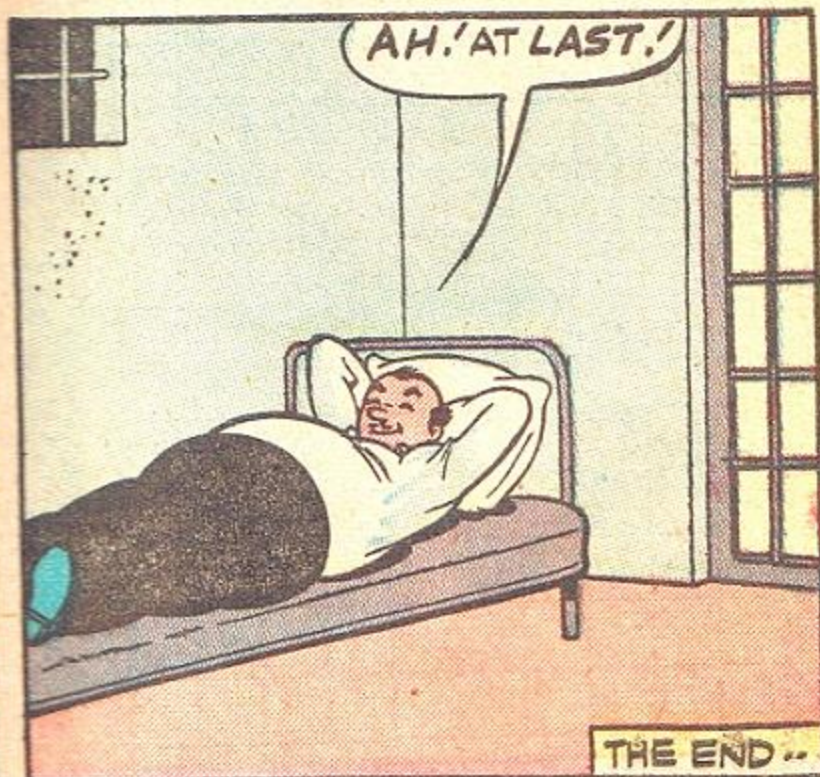
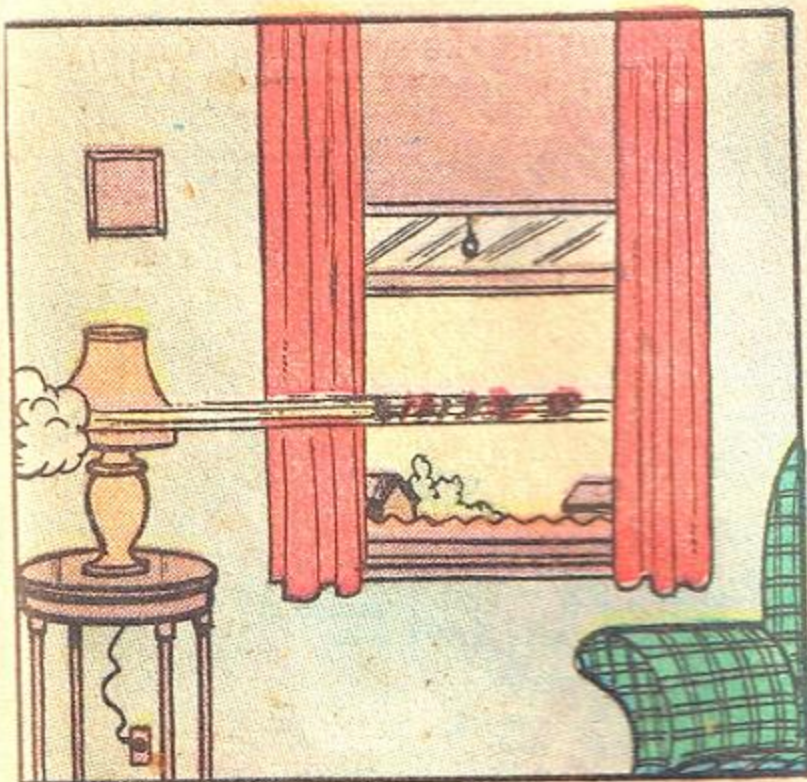












New Amazing Wonderful Gem

DIAMOTHYST

Far more brilliant than

DIAMONDS

\$24 Per Carat

DEALERS, ATTENTION:

We urgently recommend that you order a sample of this amazing product to have in your shop for comparison with a genuine diamond. Many pawnbrokers have paid out money under the impression that they were loaning on diamonds when in reality, the people were offering *Diamothyst*.

Harder than zircons, keep their brilliance forever. *Diamothyst* is .7 on the Moh's scale of hardness, and diamonds are .9.

The greatest gem discovery in history, which is the result of experimentation of one of America's largest corporations, brings you *Diamothyst*, a gem with a refractory index higher than, and a dispersion factor greater than a diamond. Its refractory index is about 10% higher than diamonds. It may seem fantastic to you as it did to us, but now you can have a gem that looks like a diamond and is actually far more brilliant than a diamond, and even many DEALERS have mistaken it for a real diamond. Yet you can have it at about 1/30 the cost of a genuine diamond. (Buy a *Diamothyst* instead of a diamond and save the difference.)

Only \$24 a carat, tax included. The hundreds of dollars thus saved will go far. You need no longer invest large sums of money in a tiny stone, the value of which is determined largely by scarcity and control. YOU can enjoy the beauty and prestige and the envy of your friends with a stone that only an expert working under a good light can detect as not being a real diamond.

COMPARE:

REFRACTORY INDEX OF DIAMOTHYST IS BETWEEN 2.62 and 2.90 as compared to DIAMOND'S 2.42. DISPERSION OF DIAMOTHYST RANGES BETWEEN 0.155 and 0.205 in comparison to the DIAMOND'S 0.025.



a. FISHTAIL STYLE with *Diamothyst* gem
1 carat \$42.00
2 carats 66.00
3 carats 90.00
4 carats 114.00



b. MODERN GYPSY with *Diamothyst* gem
1 carat \$65.00
2 carats 89.00
3 carats 113.00



c. PRINCESS EARRINGS
Please note the illustration here of the new wing-type safety mounting that is so easy to put on and so very comfortable to wear. Please specify in your order if you wish earrings for pierced ears. There is no extra cost. **\$84.00 pair**



d. BOX STYLE with *Diamothyst* gem
1 carat \$60.00
2 carats 84.00
3 carats 108.00



e. GOLD CHAIN AND CROSS with 9 *Diamothyst* gems. . . \$75.00

**MONEY BACK
GUARANTEE
WITH A 30-
DAY TRIAL IN
YOUR HOME.**

YOU ARE THE SOLE JUDGE

In this advertisement, you are assured, that if you are dissatisfied for any reason whatsoever, you may return the *Diamothyst* for 100% CASH REFUND WITHOUT QUESTION!
You can order them in 1, 2, 3, 4, 5

— up to 10 carats at \$24 a carat. Take the price of the rings shown above in the 1 carat size and add \$24 for each additional carat you want. ORDER TODAY, DON'T DELAY!

A beautiful engagement ring made with a *Diamothyst* presented to any girl will inspire her devotion. You can buy many things with the hundreds of dollars thus saved. Each *Diamothyst* is perfectly cut, with full 58 facets per brilliant stone. Legally we cannot refer to the *Diamothyst* as a diamond, so we ask you to order in the 3 most popular diamond shapes — namely the round or BRILLIANT, the oblong or EMERALD and the oval or MARQUISE cuts.

You may order these gems for setting by your local, friendly, trustworthy jeweler, who will be glad to verify your purchase, or you can order them in the mountings shown above.

FREE There is no charge for mounting *Diamothysts* in Your Jewelry — they will be mounted absolutely FREE!



REGAL GEM CO., Dept. 75, 318 Market St., Newark, New Jersey

Yes! Please rush my selection of DIAMOTHYST gems as I have indicated below. If not delighted, I may return them within 10 days for full refund. My finger size is.....

MOUNTED GEMS:

- A. 1 Carat *Diamothyst* Fishtail style set in 14-kt. white gold mounting \$42.00
- B. 1 Carat Modern Gypsy with DIAMOTHYST Gem set in 14-kt. white or yellow gold mounting \$65.00
- C. 1 Carat Princess Earrings \$81.00
- D. 1 Carat *Diamothyst* set in masculine Box Style white or yellow gold mounting. \$60.00
- E. Gold Chain and Cross with 9 *Diamothyst* Gems. \$75.00
- Pendant with gold chain, 1 carat *Diamothyst*, only \$65.00

EACH ADDITIONAL CARAT \$24, style as shown on model

UNMOUNTED GEMS: 1 Carat \$21.00 2 Carat \$18.00 3 Carat \$72.00, etc. EACH ADDITIONAL CARAT \$24.

NOTE: A \$5 deposit must accompany each order.

All prices tax included.

NAME.....
ADDRESS.....
CITY..... Zone..... State.....

I enclose \$5. I will pay postman balance plus postage. **SENT ON APPROVAL** price, send postage prepaid. I enclose full price, send postage prepaid.

HOW TO MEASURE FINGER SIZE

(1) Cut flat, stiff cardboard into a long, narrow wedge. Take ring that fits and is not bent; (2) Slip it over narrow end of card until it stops—do not force. Draw lines at both sides of ring. Send us the cardboard. Do not send your own ring; nor use string to measure.

**SPEAKIN' OF CHRISTMAS,
PARDNER, I'D SURE SEND FOR
DAISY'S AIR RIFLEMAN BOOK!
IT TELLS HOW YOU CAN JOIN
THE NRA AS A JUNIOR MEMBER
AN' LEARN TO SHOOT YOUR
CHRISTMAS DAISY SAFELY
UNDER ADULT SUPER-
VISION. DAD WILL
ENJOY READING IT,
TOO! - Red Ryder**

"THAT GENUINE CARBINE BAND AROUND TH' BARREL IS THE SAME STYLE OF BAND ON WESTERN CARBINES CARRIED BY COWBOYS!"

"GRAB THIS HUSKY, CURVED, FULL-LENGTH FORE-PIECE... IT 'SNUGS' INTO YOUR HAND AND HOLDS THE CARBINE STEADY AS A ROCK!"

ANNOUNCEMENT
to Present and Future Daisy Owners:

Ask Dad to buy you a junior membership (only 50c) in the National Rifle Association now or when he gets your Christmas Daisy. Then you can shoot to earn official NRA medals, etc. AIR RIFLEMAN tells how to join! Mail coupon!

Felt Brassard



OFFICIAL NRA BRASSARD, CARD, JUNIOR RIFLE HANDBOOK!



Membership Wallet Card

Junior Rifle Handbook

**Shoot THE FAMOUS
DAISY 1000-SHOT
RED RYDER
COWBOY CARBINE**

LICENSED BY STEPHEN SLESINGER, N. Y.

Here's a Christmas Gift idea your Dad will like: Get a RED RYDER COWBOY CARBINE plus a junior membership in the famous National Rifle Association! This husky, improved, 1000-Shot RED RYDER COWBOY CARBINE looks, feels, handles like a real western saddle gun. RIFLE ALONE, only \$5.50. Or ask Dad for an NRA membership plus Daisy's big Target Outfit containing: RED RYDER CARBINE with 2-POWER MAGNIFYING SCOPE MOUNTED; BELL RINGING TARGET; TARGET CARDS; GENEROUS SUPPLY BULLS EYE BB'S; MANUAL. **\$7.95** COMPLETE SET only...

"LOOKS JUST LIKE A REAL COWBOY CARBINE. THAT'S WHY I'M PROUD TO HAVE MY NAME, MY PICTURE AND HORSE 'EMBOSS' ON STOCK!"

Prices subject to change without notice and higher Rockies, West, Canada. Do NOT order rifle, outfit direct—see your dealer.

SEND THE COUPON, 10¢ AND UNUSED 3¢ STAMP, LITTLE BEAVER!

YOU BETCHUM, RED RYDER! ME DO IT NOW. ME WANTUM FACTS ON CARBINE AN' NRA!
- Little Beaver



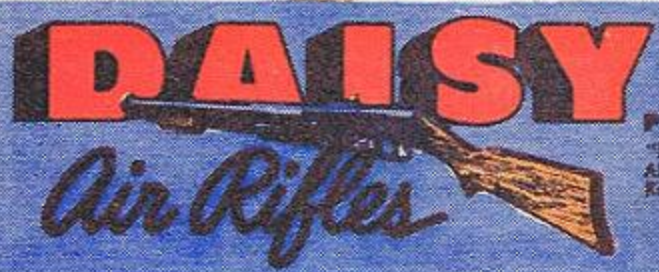
No. 311 Target Outfit **\$7.95**

MAIL NOW!

DAISY MANUFACTURING COMPANY
Dept. 1012, Plymouth, Michigan, U. S. A.

I enclose dime (10¢ coin) plus unused 3¢ stamp. Rush post-paid DAISY AIR RIFLEMAN BOOK describing NRA junior program for air rifle shooters, benefits of NRA membership PLUS information for parents, adults, organizations on Supervising, Sponsoring junior air rifle shooters.

NAME _____
STREET & NO. _____
CITY _____ STATE _____



No. 25 PUMP GUN "King of All Air Rifles" **\$7.50**

DAISY MANUFACTURING CO., DEPT. 1012, PLYMOUTH, MICH., U.S.A.